

Agenda of the 4th European RedDot Usergroup Conference

09:00 am – 09:30 am

Welcome including:

Preliminary words

Introduction of all speakers and guests

What's going on in the RedDot Usergroup?

Executive committee of the RedDot Usergroup e.V.

reddotcmsblog.com – Introduction of our reddotcmsblog

In the “Unofficial RedDot CMS Blog”, experienced RedDot developers from around the world share their knowledge. It's for techies (and other interested folks), providing tips and solutions for daily work, without any marketing bubbles.

Adrian Mateljan, RedDot developer

09:30 am - 10:15 am

Enhancing Web Publishing with Digital Asset Management - Using Open Text Artesia DAM to enhance your Open Text WCMS (Red Dot) websites

Open Text has recently announced the Artesia DAM bridge which enables the WCMS (Red Dot) product to use Artesia Digital Asset Management as a source for rich media for publishing. This presentation introduces Artesia Digital Asset Management to Open Text WCMS users and includes a simple demonstration of the power of this integration. Some customer examples and product roadmap are also discussed.

Richard Butlin, Open Text Digital Media Group

10:15 am – 10:45 am

Coffee break

10:45 am - 11:30 am

Open Text Web Solutions Roadmap and Version 10 Preview with Live Demo

In this session, you will learn more about the upcoming releases with Open Text Web Solutions. Be one of the first to see the new Smart Edit mode and other enhancements with the next version of Web Solutions.

Matthias Tausendpfund, Open Text Web Solutions Product Marketing

11:30 am - 12:30 pm

Interactive forums - Open discussion of RedDot related Topics

These will consist of focus groups formed by the conference participants to discuss relevant topics such as:

- Operating RedDot
- Experiences with RedDot CMS 9.0
- Exchange of RedDot best-practices amongst delegates
- Experiences with RedDot LiveServer 9.0
- Upcoming RedDot versions
- Changes at RedDot / OpenText and influence to users
- Development at the RDUG

12:30 pm - 01:30 pm

Lunch

01:30 pm - 02:15 pm

Feedback of the Interactive forums

02:15 pm - 02:45 pm

SmartEdit made easy – Improvements of CMS 7 SmartEdit User Interface

The presentation will show modifications of the SmartEdit user interface that will simplify an editors' daily work. Next to terminology and workflows it'll give examples of tools to do gentle actions in SmartEdit mode.

*Ulrich Weiss, RDUG management board and
Karlsruhe Institute of Technology*

02:45 pm – 03:15 pm

Realise an efficient and effective e-mail marketing using the RedDot Newsletter Module - Experience the RedDot Newsletter Module in a live demonstration

Enhance your email marketing by cutting cost through creating and sending multilingual newsletters directly in your RedDot CMS. Learn to setup individualised campaigns, using detailed controlling reports per newsletter and recipient.

Andreas Gromadecki, Pinuts media+science Multimedia-Agentur GmbH

03:15 pm – 03:45 pm

Coffee break



03:45 pm – 04:15 pm **Success with Internationalisation**

20 hints and tips on how to successfully complete the rollout of an internationalized website

Paul Smith, ecomplexx Corporation

04:15 pm - 05:00 pm **Examination of the Delivery-Server Search-Engine “Verity“ - Classification, operational area, how to increase the performance and optimize the configuration**

One task in most web-projects is the configuration of the search engine “Verity” on the RedDot Delivery-Server. Within the lecture we will show the assignment to different search engines and their operational areas. The increase of performance and the optimization of the configuration will be shown on different examples.

Philip Knott, Gesellschaft für digitale Medien mbH

05:00 pm **End of the conference**

Your opinion counts. Please, let us know what you think about the conference and fill out our feedback sheets.

Thank you for your participation!