# SmartCal™

## Integrated Web Calendar

**At Enthink we believe there are solutions to make your organization's knowledge work for your customers and users. We excel in finding solutions that bridge the complexities of technology with the expectations of the living, breathing person that uses it.**

SmartCal is an exciting calendar tool that works in conjunction with Open Text Web Solutions Web Site Management (formerly RedDot). With SmartCal you can easily create interactive calendar views and listings which target event information based on various criteria, such as multiple calendar groupings, event-types and date ranges. In addition, these powerful and engaging calendars and listings can easily be added to your existing pages - just like any other CMS content - making SmartCal a powerful, brand-flexible toolset for managing and promoting events and other online content.
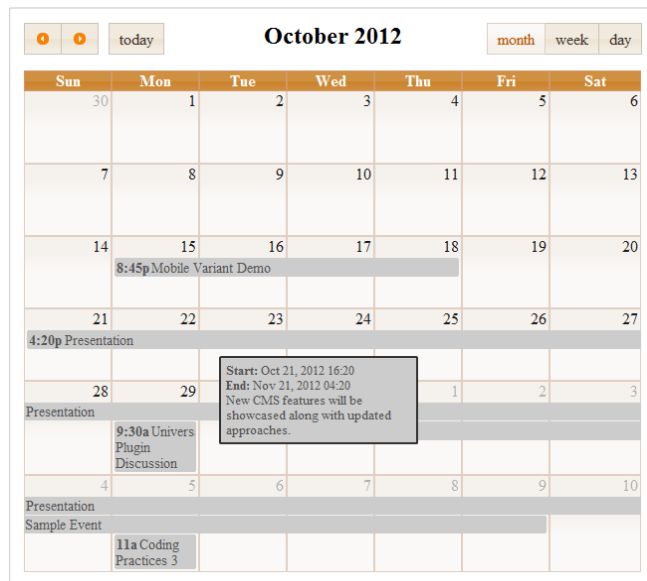
"SmartCal is a powerful tool for planning and promoting dates, events, schedules, campaigns and programs that are important across various business units and departments. Tightly integrated with Open Text WSM, SmartCal allows organizations to easily leverage and apply workflow, authorizations, tagging etc. within CMS. SmartCal allows organizations the ability to build a custom calendar without building a custom application." said Michael Martyn, President of Enthink.
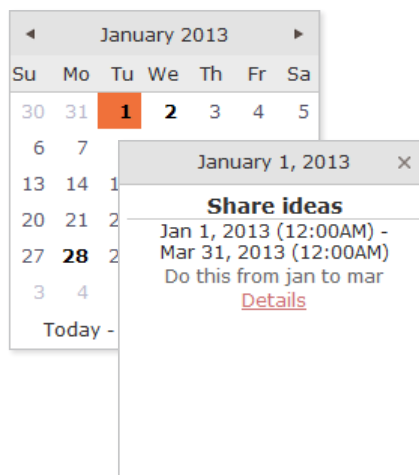
### SmartCal features:

**Multiple Calendar Views and Types**

- SmartCal provides multiple interactive calendar views (Sortable Listing, Calendar Widget and Full Planner). These views are completely customizable or you can easily implement your own using an open API
- Supports single-day, multi-day and all-day events that allows users to link to pages or external sites
- Define various event types, calendar-groupings and custom fields for powerful event organization and aggregation
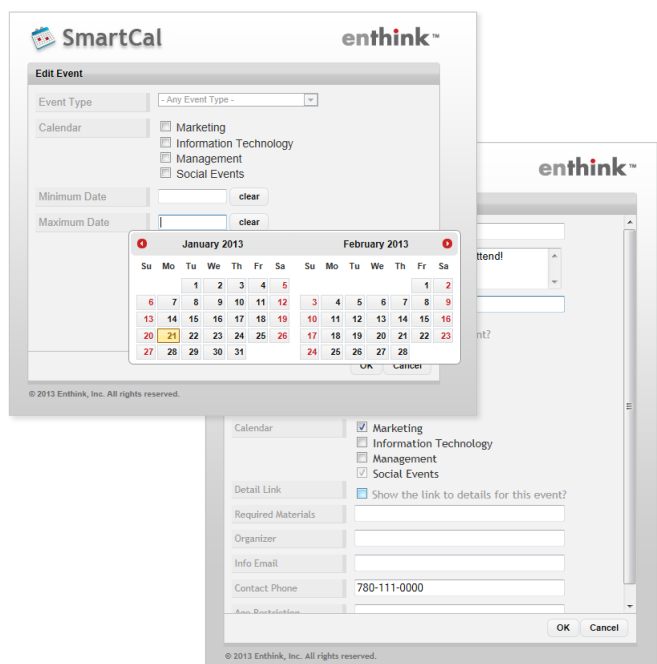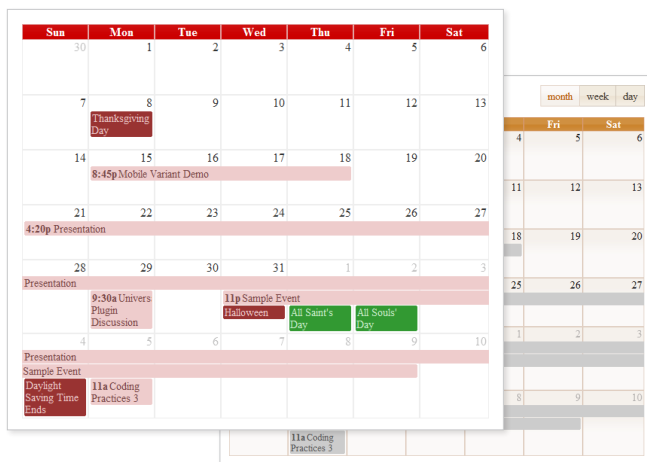
*Multiple Calendar Views and Types*

## Empower Your Content Editors

- Allows content editors to create events, listings and calendar-views with ease
- Content editors can create multiple listings or calendars per page, in various areas of the page – as easily as creating content in CMS today

*Multiple Calendar Views and Types*

## Brand Flexibility and Compliance

- SmartCal allows yout to apply themes to calendar-views and listings
- Allows you to control the size of each calendar view
- SmartCal provides full template control over your event page display to ensure compliant HTML code and branding consistency

Contact us to find out more about SmartCal:

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To view a SmartCal demo, login to the Enthink Resource Center at www.enthink.com/resource_center.
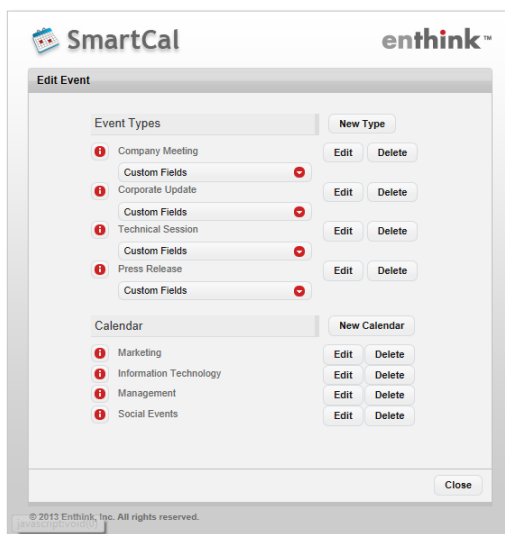
*Brand Flexibility and Compliance*



## Apply Content Governance to Your Calendar

- SmartCal allows you to easily apply existing or new authorizations and workflows to any SmartCal pages
- Administrators can provide a range of content editor control by enabling or locking-down calendar and listing options
- Events, listings and calendar-views support language variations in the same way as the rest of your content

*Apply Content Governance to Your Calendar*

## Powerful Delivery and Integration Options

- SmartCal can be integrated with OpenText's DeliveryServer or can be deployed as a standalone .NET delivery module
- Once events are published, SmartCal's service-based aggregation system can also be accessed by any system or application, making external integrations a breeze

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