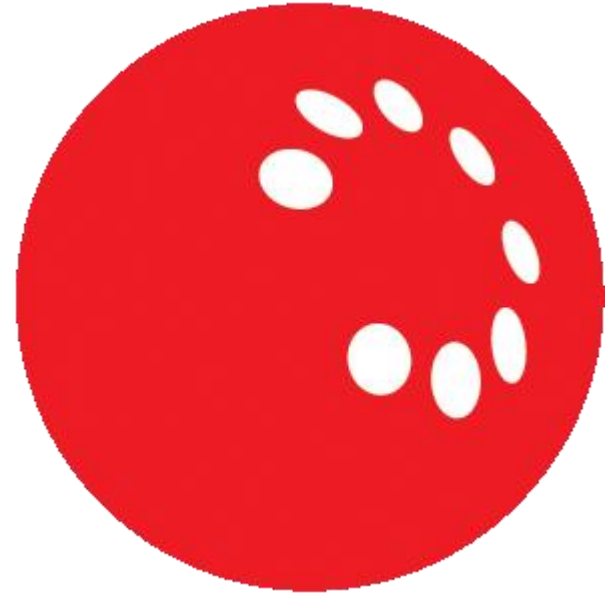


# Welcome to

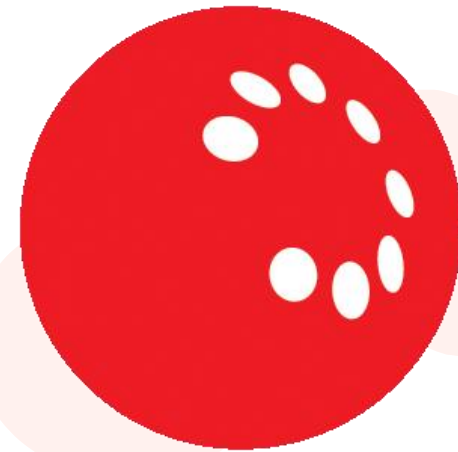
## 4th European RedDot Usergroup Conference

London, May 19<sup>th</sup>



Do you know the »Achieve more together«-RedDot?

# INTRODUCTION OF REDDOT USERGROUP E.V.



# Introduction of RedDot Usergroup e.V.

## ● Background

- non-profit organisation (registered as such in Germany as an "e.V.")
- founded in 2002
- independent from Open Text but in close contact
- 90 members today, 50 % RedDot customer, 50% RedDot partners

## ● Events

- At least 4 conferences and several workshops per year
- taking part at several events of Open Text (e.g. Tradefairs, RedDot Days, OT Content Days, Roundtables)

## ● Members of RDUG



# Introduction of Management Board

- *Chairman & Administration*

**Dirk Langenheim**

Intentive GmbH

- *Finance*

**Stefan Popp**

SEMIKRON International GmbH u.  
Co. KG

- *Training & Education*

**Ulrich Weiß**

Universität Karlsruhe

- *RDUG Europe*

**Leo Mindel**

Sotic Ltd.

- *Events*

**Simona Naber**

SISARO internet management

- *Communication and Community*

**Frederic Hemberger**

ecomplexx GmbH

- *Consulting Member of  
Management Board*

**Lars Onasch**

Open Text Websolutions Group

# Profile of RedDot Usergroup e.V.

## ● Concentration to 3 focuses

### ● Association

- We care for RedDot User in Germany and the rest of the world.
- We discuss with RedDot continuously.
- We search for new members.

### ● Events

- User Conferences in Germany and UK.
- Workshops in Germany and UK.

### ● Knowledge

- Building up of a Knowledge Base with Tips & Tricks, Best-Practice examples und How-To's with your help.

# Website [www.reddotusergroup.org](http://www.reddotusergroup.org)

## ● Features today

- Information about events and activities
- Knowledge Wiki
- Forum

## ● Features tomorrow

- Combined RSS-Feed (RDUG-Forums, Google-Groups, XING-Groups, ..)
- Download for members

# The RDUG-Competence team

## ● Tasks of the Competence Team

- Direct dialog with RedDot – from expert to expert
- Publishing of knowledge around RedDot's products

## ● What happend in the past...

- First meeting of experts from Leica Geosystems, University of Karlsruhe, Netmedia, Sisaro and Intensive in june

## ● Next steps

- Kick off with representatives from RedDot
- Topics
  - „RedDot Knowledgebase“ as a first focus
  - Improvement of the communication with the RedDot support
  - Improvement of transparency for bugs an errors

# Enterprise Round Table

## ● Tasks of the Enterprise Round Table

- Dialog between enterprise customers, which are facing special requirements to availability, performance, and safety.
- Dialog with RedDot and OpenText

## ● What happend in the past...

- KickOff today

## ● Next steps

- Build up a user restricted forum
- Collect requirements and problems from enterprise customers.



# What do we think about Open Text's latest activities?

- **Brand strategy of Open Text caused the end of RedDot solutions**
  - We understand this step if looking at the ECM-Suite which was presented at the Open Text Content Days.
  - It is planned, that the RedDot Usergroup will be renamed to „Open Text Websolutions Usergroup“ during this year. This is only possible, if the members of the Usergroup vote for a name change at the upcoming general meeting in September / October this year.
- **Open Text wants to buy Vignette**
  - From our point of view, Open Text presented a complete ECM-Suite at the Content Days – the acquisition of Vignette was a little bit surprising.
  - As there are already 3 WCMs companies in the Open Text Group we are not afraid about this situation