



Open Text Web Solutions Product Roadmap

Jens Rabe
Vice President
Web Solutions Group

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OPEN TEXT ECM SUITE

Document
Management



Collaboration
& Social
Media



Web
Business



Records
Management



Email
Management



Capture
and Delivery



Business
Process
Management



Digital Asset
Management



Archiving



Content
Reporting

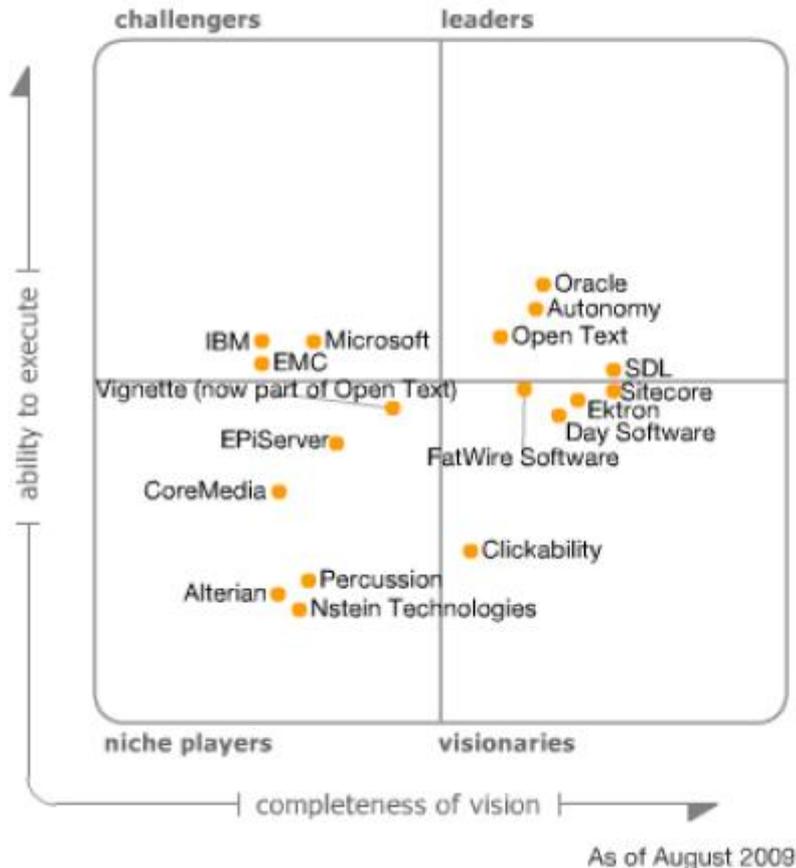


“It is the mission of the Open Text Web Solutions Group to define and lead next generation web engagement solutions, helping businesses and organizations to gain competitive advantage and transform themselves along Web-centric value chains.”

- ➔ With the acquisition of Vignette Corporation, Open Text is now the largest* Web Content Management vendor in the space as identified by industry analysts
- ➔ Combining the strengths of Web Solutions with VCM, Leveraging Vignette Portal and Vignette Community Services/Apps, Integrating into the Open Text Suite and delivering on the WEO roadmap will make Open Text the undisputed leader in the industry.

* (measured by license/maintenance revenue and/or number of development staff).

Figure 1. Magic Quadrant for Web Content Management



As of August 2009

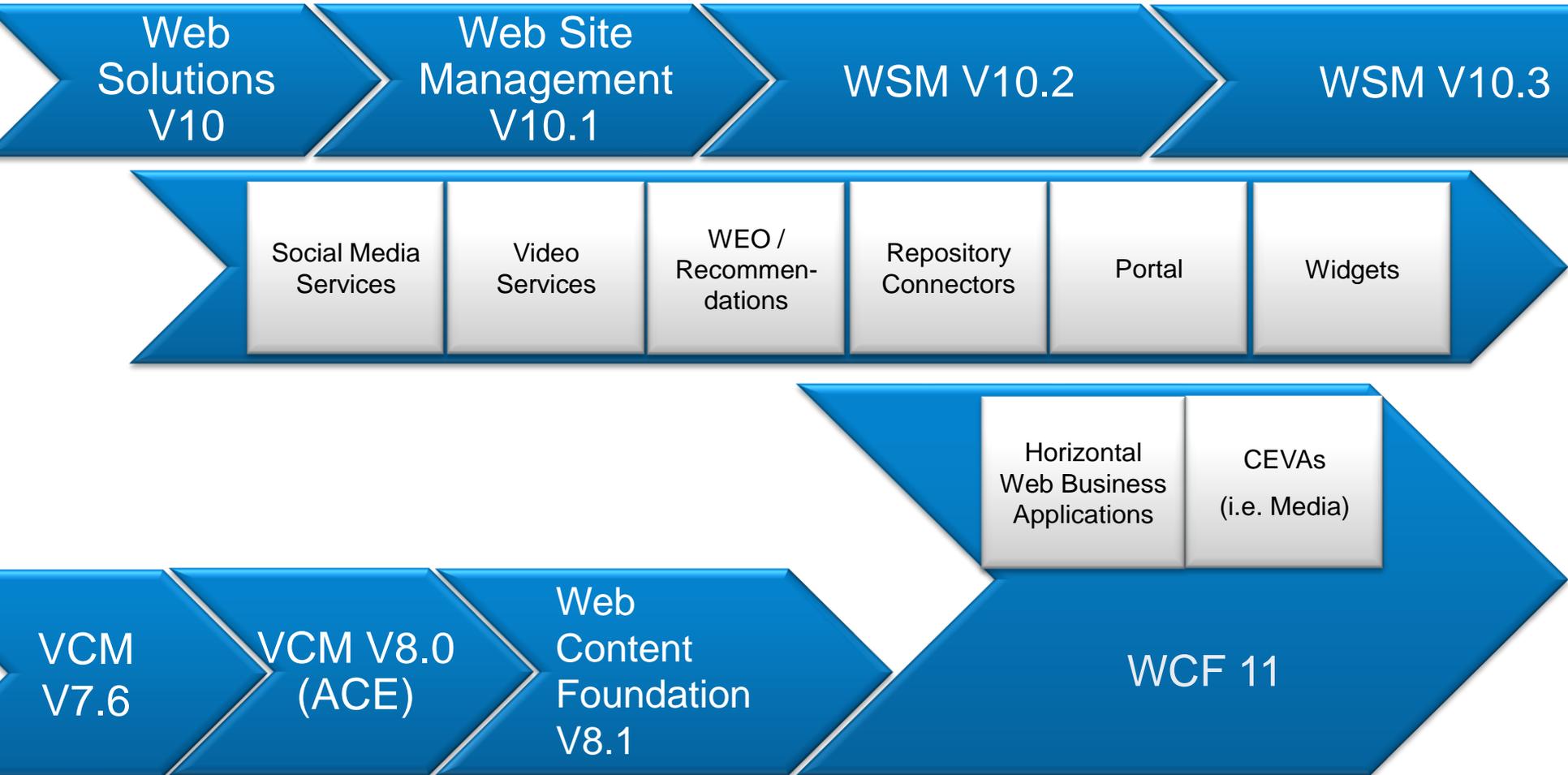
Source: Gartner (August 2009)

- ❑ WCM Market is 860 MUSD license/maintenance/SaaS in 2008 (25% of ECM)
- ❑ The market has experienced dynamic, evolutionary trends that once again warrant its coverage in a Gartner MQ
- ❑ Web 2.0 is breathing new life into the WCM market

- Extends Open Text's leadership in ECM overall and WCM in particular
- Strengthens Web Channel value proposition and reach
- Adds great customers, great people, great technology

Vignette Capability	Value to Open Text Customers
VCM	Expands addressable market; premium customer base; strong modern platform
Media	Adds Media specific CEVA to Web Solutions
Social Media	Extends portfolio for social marketplace
Recommendations	Expands competency for public facing internet
Portal	Extends Open Text presentation options, rapid solution framework, becomes mashup service going forward

Open Text Web Solutions Roadmap



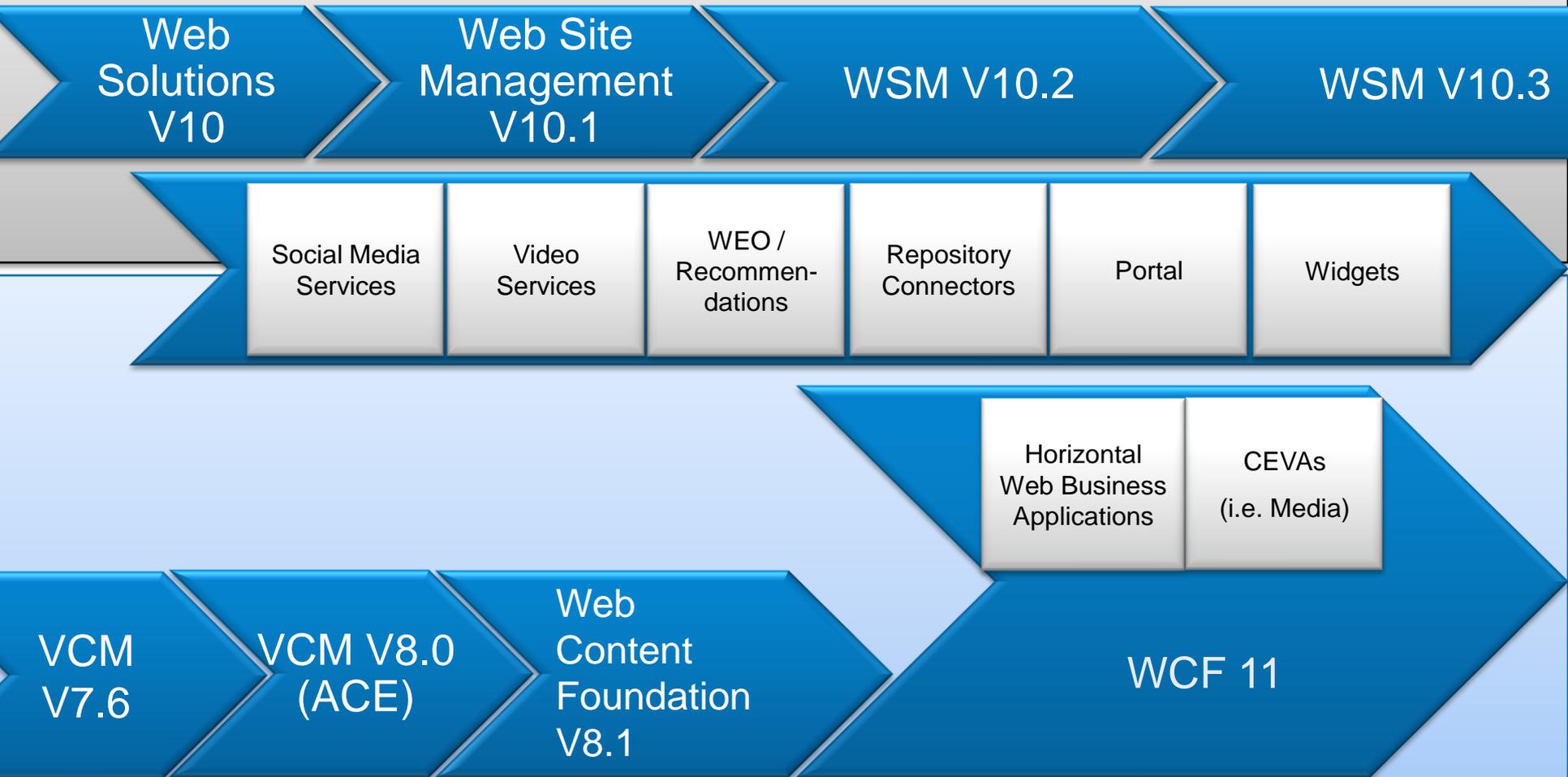
Fiscal Year

H1 2010 H2 2010 H1 2011 H2 2011 H1 2012 H2 2012 H1 2013 H2 2013 H1 2014 H2 2014

Open Text Web Solutions Roadmap

OPEN TEXT

INTEGRATED WITH THE SUITE



SUITE COMPONENTS

Fiscal Year

H1 2010 H2 2010 H1 2011 H2 2011 H1 2012 H2 2012 H1 2013 H2 2013 H1 2014 H2 2014

Page Centric Sites: City of Las Vegas

I Want To...

- Apply for ▶
- Check Status of ▶
- Find ▶
- Pay ▶
- Register or Enroll ▶
- Relocate ▶
- Request Help with ▶
- Schedule ▶
- Watch ▶

About Us

- City Government ▶
- Elections ▶
- Facts and Statistics ▶
- Laws and Codes ▶
- Publications ▶

The screenshot shows the City of Las Vegas website with several annotations. A blue box highlights the top navigation menu with links for Home, Visitor, Resident, and Business. A red box highlights the 'I Want To...' and 'About Us' sections on the left sidebar. The main content area features a 'First Friday' event announcement with a neon sign graphic. Below this, there are sections for 'Services & Events' and 'News'. The 'Services & Events' section includes 'Hellorado Days Returns To Las Vegas' and 'Celebrate Spring With Fun-Filled Activities'. The 'News' section lists several items, including 'Thousands Of Books To Benefit Local Students' and 'Deadline Approaches For Southern Nevada Youth Impact Awards Nominations'. A search bar is located in the top right corner, and a 'Trusted sites' icon is in the bottom right corner.

Home Visitor Resident Business

CITY OF LAS VEGAS NEVADA

City of Las Vegas
LasVegasNevada.gov
Serving You Online Rather Than In Line

Home Visitor Resident Business

Text Size [+] [F] [Go]

Related Links

tvAlert.com

myNevada.gov

LIVE HELP
9am to 5pm
M-F PST

Trusted sites

Content Centricity at Mercedes



Mercedes-Benz logo

Home

The 2010 GLK350

EXPLORE | BUILD

Overview

Exterior

Interior

Packages

Safety

Performance

Specs

Photos And Videos

MSRP \$33,900

Build This Vehicle

Compare Vehicles

Contact a Dealer

Request a Brochure

Warranty & Service

Payment Estimators

Build Another Vehicle

Apply for Credit

Vehicles | Only Mercedes-Benz | Find Dealer | Receive Updates | Site Map

The 2010 GLK350 SUV

Great engineering is great engineering at any size. A small-sized SUV with great performance, powered by a 3.5L V-6 engine and 7-speed automatic transmission.

- Available in Spring 2009. GLK350 4MATIC available in January 2009.
- 3.5L 268-horsepower 24-valve V-6
- 19" aluminum wheels with all-season tires

Want all-wheel drive? Explore the GLK350 4MATIC

VIEW PRE-OWNED INVENTORY

BUILD A VEHICLE

CONTACT US

Find your nearest Search Mercedes Dealer

Enter your zip code or use the drop down below to find your dealer.

07436 submit or Select Dealer

Prestige Motors, Inc.
405 Route 17
Paramus, NJ 07652-2994
Phone: (201) 265-7800

View CPO Inventory

Dealer Info Page

Request A Test Drive

Special Offers
Discover just how persuasive our latest lease and finance offers on select ...

Mercedes-Benz

MSRP for a 2010 GLK350 2-wheel drive. Excludes tax, title, license, and dealer fees.

Mercedes-Benz logo

RDA Resource Manager

Home | Advertising Inventory | Asset Library | Advertising Guidelines | Service & Parts Marketing | Feedback

S Class

S CLASS

<p>MS: 09-5553 year: 2009 class: S model: 5500 Sedan</p> <p>more info</p>	<p>MS: 09-5600 year: 2009 class: S model: 5600 Sedan</p> <p>more info</p>	<p>MS: 09-5570 year: 2009 class: S model: 5550 Sedan</p> <p>more info</p>	<p>MS: 09-5590 year: 2009 class: S model: 5550 Sedan</p> <p>more info</p>
<p>MS: 09-5503 year: 2009 class: S model: 5500 Sedan</p> <p>more info</p>	<p>MS: 09-5550 year: 2009 class: S model: 5550 Sedan</p> <p>more info</p>	<p>MS: 09-5503 year: 2009 class: S model: 5500 Sedan</p> <p>more info</p>	<p>MS: 09-5503 year: 2009 class: S model: 5500 Sedan</p> <p>more info</p>

News & Offers

The 2010 E-Class Family

The administrative of, safe simply, everything. Featuring the all-new 2010 E-Class Sedan and E-Class Coupe.

The All-New 2010 GLK

Introducing a compact luxury SUV that's small as a football and big on attitude. Starting at \$33,900 - \$34,775 with transportation charge.

Special Offers

Discover just how persuasive our latest lease and finance offers on select models can be. For further details, visit or contact your local Mercedes-Benz dealer at your earliest convenience.

Feature rich. Brando free.

The 2009 ML350 4MATIC offers sedan-like agility, all the creature comforts and plenty of power for those who don't need 4-wheel drive. Starting at \$34,900.

Mercedes-Benz Fashion Week

Beyond the styled looks and into the runway at the world's premier fashion event, Mercedes-Benz Fashion Week.

Thinking Green

A century of research driving environmental change.

- **Best Web Content Management lineup** around the globe!
- Offer customers the best of both worlds: **power and time to value**
- **Committed** to selling *both* product lines
- Continue to **support all existing customers** for the foreseeable future
- Invest in the customer – deliver a single, **best-in-class Web Business** product line
- First integration benefits available now, comprehensive with Web Solutions 10.1

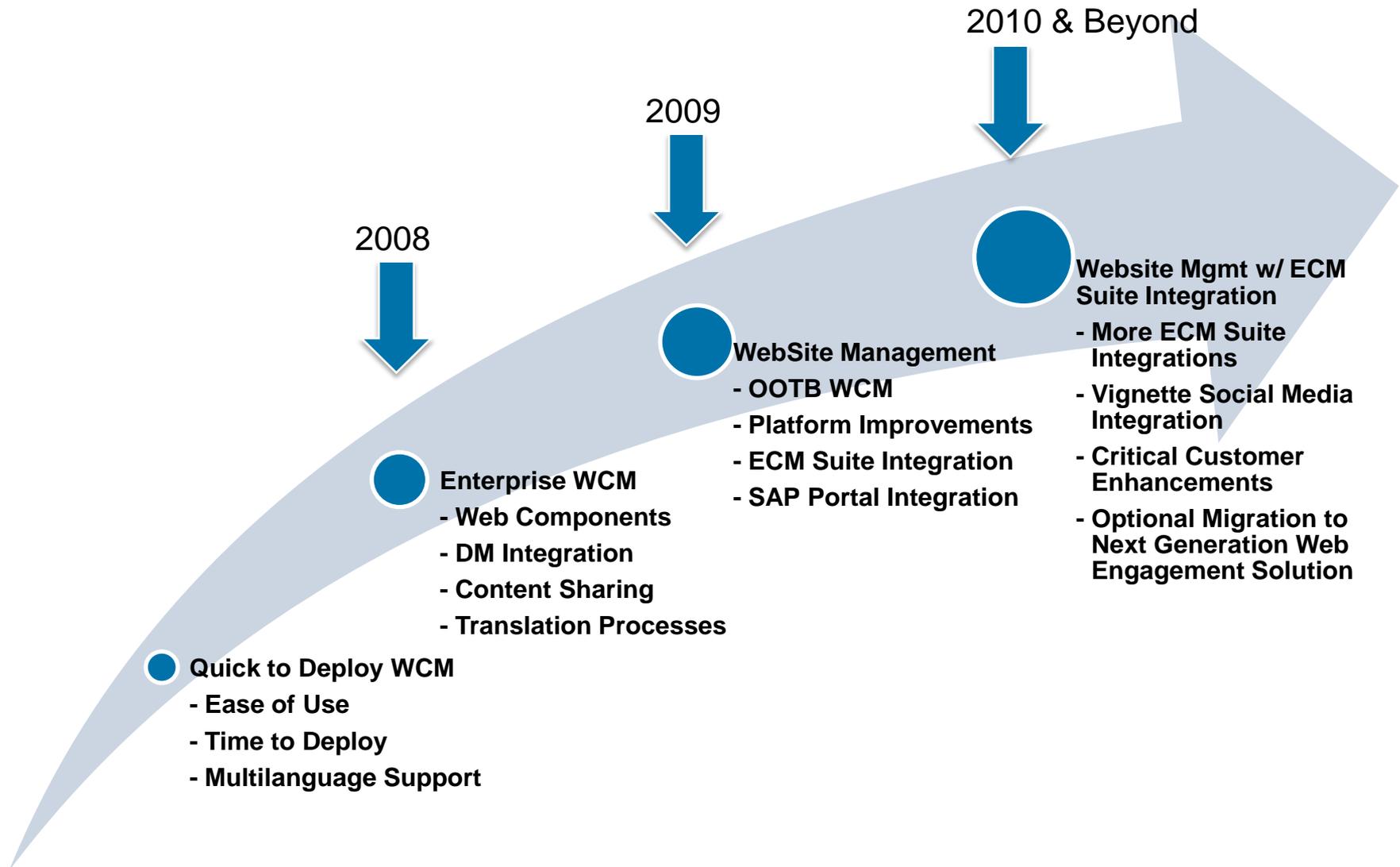




Product Roadmap

Web Solutions

Web Site Management Product Strategy



Web Solutions Roadmap Overview

Calendar Year



Web Solutions 9 & 10 Integrations

- Web Solutions MS 9.0 SP1 – .NET Page Builder
- New Web Component “Event Calendar” for v9 and 10
- Extended Web Components Blog, Tagging & Voting and Livelink ES DM for v10.0
- Web Solutions DS 9 SP1 – Event Calendar Web Component Support
- Extended Livelink ES DM Integration for v10

ECM Suite Advances

- Usage of Documents in the web considering auditing acceptability

Web Solutions 10 SP1

- New Publication Process into Delivery Server
- Dynamic write access to Artesia DAM
- Safari 4.0 Support
- Extended Reporting functionality
- Verity K2 6.5 Update, OT7 Integration Phase 1
- Portal Manager for SAP NetWeaver 9.0 SP1

ECM Suite Advances

- Dynamic & personalized write access to media data of Artesia DAM

Web Site Management V10.1

- Social Media Solutions based on new HTTP Connector
- Extended OT7 Search Integration (Standard Package)
- ELS (CS 10) Integration
- New Delivery Server GUI
- Open Text Directory Service (OTDS) Integration – Authentication / SSO
- Portal Manager for SAP 9.0 SP2

ECM Suite Advances

- Common Search
- Common Authentication

Web Site V10.2

- Solution Templates
- Unified Asset and Repository Manager (DAM 7.0/CS 10, ...)
- Video Services Integration
- Website Experience Optimization Framework
- Metadata Manager
- Extended OTDS Integration

ECM Suite Advances

- Integration to EL RM/Archive for Web Compliance
- Additional ECM Suite Integration

* Under Investigation

Legend: Delivered In Progress Proposed

Web Solutions – Web 2.0 Project

The screenshot shows a web browser window displaying the Open Text Hub website. The browser's address bar shows the URL <http://thehub.com/>. The website header features the Open Text logo and navigation tabs for **FEATURED**, **PRESENTATIONS**, **VIDEOS**, **PODCASTS**, and **HUBS**. The main content area highlights a featured article titled "Google Wave Developer Preview at Google I/O 2009" by Danny Baggs, posted on 02 Jun 2009. The article includes a video player for a Google Wave presentation and a text-based introduction. Below the article, there are sections for "Related Blog Posts" (featuring posts by Danny Baggs and Deb Lavoy) and "Recently Featured" (showing a carousel of featured content). A "Recent Tweets" section is also visible at the bottom right, displaying a tweet from Martin Sumner-Smith.

Open Text Hub - Featured x
http://thehub.com/

OPEN TEXT
The Content Experts™

FEATURED PRESENTATIONS VIDEOS PODCASTS HUBS

Google Wave Developer Preview at Google I/O 2009
☆☆☆☆☆



Google wave
developer preview

0:00:00 / 1:20:12

A New Wave

Danny Baggs
Posted on 02 Jun 2009

Google recently unveiled their new Wave platform to the developer community in order to kick-off the development and production of applications that will use the system when it launches later this year.

It exposes an impressive feature set but nothing that is truly "new". OK, maybe the feature can be classified as new as it is using a new technology stack, primarily HTML 5. Its value however, is in how it is used in that it provides a great way to centralise and manage social content. The attitude of the development is also right, acknowledging that openness will provide greater gains than operating a closed door invite only policy (read: LinkedIn's approach to APIs sucks).

I have applied for a Sandbox account and look forward to the innovative ways in which Open Text offerings can work alongside Wave.

COMMENTS (2) ☆☆☆☆☆

Related Blog Posts

Danny Baggs
Posted on 21 Oct 2009

Open Text Web Solutions – Collaboration between RedDot and Vignette

A proof of concept to show the value of combining the strengths of the former RedDot products with Vignette Collaboration Services.

» Read more

Deb Lavoy
Posted on 12 Oct 2009

10 Reasons to wiki

I'm speaking at the Potomac Forum at the Willard Hotel (Washington, D.C.) this Friday, October 16th. Its a how-to workshop focused on government – how to create a social media campaign, how to create effective policies, how to blog, how to engage with communities, and my subject – how to use a wiki. It used to [...]

» Read more

Recently Featured

» «

   »

Recent Tweets



FILTERING BY TAG: [integrations](#) [saleskickoff](#) [microsoft](#) [enterprise2.0](#) [competition](#) [ecm](#) [wcm](#) [socialmedia](#) [sap](#) [opentext](#) [otsko](#) [yam](#) [otcontentworld](#) [otcontentday](#)

 **Martin Sumner-Smith** 27/10/2009, 02:21
RT @gregosterdyk The realtime Twitter board at #OpenText ContentWorld #otcw <http://yfrog.com/0g4uvqj> #ecm

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It expects
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I have
which

Danny Baggs - **"Thanks for the slap on the back!"**

Visitor - **"Hey, great article."**

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COMMENTS (2)



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COMMENTS (2)



Tagging

Open Text - Web Solutions (Management Server 10) - Windows Internet Explorer

http://10.150.1.77/cms/WebClient/SmartEdit.aspx

Open Text - Web Solutions (Management Server 10)

OPEN TEXT Web Solutions | administrator

Settings Help Log Off Search

Homepage SmartEdit SmartTree Asset Manager Tasks Search Server Manager

Select Language Select Project

[Close Video Item] [Edit Keywords] [Edit Title] [Edit Text]

Google Wave Developer Preview at Google I/O 2009

☆☆☆☆☆



Google wave
developer preview

0:00:00 / 1:20:12

[Edit Embed Code]

```
<object width="480" height="295"><param name="movie" value="http://www.youtube.com/v/v_UyVmITiYQ&hl=en&fs=1"></param><param name="allowFullScreen" value="true"></param><param name="allowscriptaccess" value="always"></param><embed src="http://www.youtube.com/v/v_UyVmITiYQ&hl=en&fs=1" type="application/x-shockwave-flash" allowscriptaccess="always" allowfullscreen="true" width="480" height="295"></embed></object>
```

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[Enable/Disable Collaboration Bar (Default: Enabled)]

COMMENTS (2) **RATED A TOP 5 ARTICLE** ★★★★★

[Edit Preview Image]



[Edit tags]

Please enter comma delimited tag names only. Please do not use #s or any other special characters.

Tags:

google,collaboration,wave

NOTE: The tags set here are used to source relevant content from the community of bloggers associated with any of the hubs within this project. However, due to a technical limitation of the Blogspot API, only the first tag is used as a filter, so please weight the relevance of this tag higher. For Wordpress blogs, all tags are considered.

User name: danny.baggs Project: The_Hub Language: English

Done

Internet 100%

OPEN TEXT
Web Solutions

Einstellungen | Hilfe | Abmelden

Projekt Benutzer Konnektoren Server Manager Monitoring msintegration

Benutzer

- Verwalten
- Suchen
- Gruppe suchen
- Importaufträge
- Exportaufträge

Benutzer Gruppen Rollen Attribute

Benutzer Stammdaten (Session- und Authentifizierungseinstellungen)

Stammdaten

Benutzername admin

Aktueller Status Inaktiv Aktiv Gesperrt

Passwort

Passwort wiederholen

Passwortgültigkeit Läuft nie ab Gültig für Tage:

Passwortänderung bei nächster Anmeldung erzwingen

Anmeldungsgültigkeit _____ Bis _____ Optionen

Name admin

Sprache der administrativen Benutzeroberfläche German (de) ▼

Sprache de (German) ▼ auch Sprachattribut rde.locale ändern

Sprache aus Attribut rde.locale

Session Timeout (min)

Session Lock Timeout (min)

OK Abbrechen

Benutzer: admin | Projekt: msintegration

The screenshot displays the Open Text Web Solutions interface. At the top left, the logo "OPEN TEXT Web Solutions" is visible. The top right contains navigation links: "Einstellungen", "Hilfe", and "Abmelden". Below this is a menu bar with "Projekt", "Benutzer", "Konnektoren", "Server Manager", and "Monitoring". A search bar on the right contains "html-demo".

The main content area shows a web page preview for "upandaway". The page features a header with the "upandaway" logo and a "RedDot" logo. The main content includes a sidebar with "Home" and "News" links, a featured article titled "Mexico: Land of the Aztecs" with an image of a pyramid, a search box with a "Go" button, and a "Country Information" section. The preview area also shows a browser status bar with "Benutzer anonymous", "Inhalt xchg/html-demo/hs.xsl/index.htm", and "Debug Aktiv".

At the bottom, a session management panel is open, showing a tree view of sessions under "sid session". The tree includes "rde-rd:session", "rde-rd:sid SID-E869631C-FF319CBF", "rdeAuthenticationCookieMap", "rde-rd:remote-address 10.150.64.75", and "rde-rd:xmaps". To the right of the tree is an "Information" box with an information icon and text: "In der Detailansicht können Sie neue Session-Attribute erstellen, bestehende kopieren und ausgewählte Session-Attribute bearbeiten. Ein ausgewähltes Session-Attribut kann zu den Favoriten hinzugefügt werden. Weiterhin kann ein Session-Attribut gelöscht werden, dessen Werte können verändert oder gelöscht werden und neue Werte können hinzugefügt werden."

The bottom status bar shows "Benutzer: admin" and "Projekt: html-demo".



Thank You