



## **Open Text Web Site Management 10.1**

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Technical Slide Deck  
June 2010

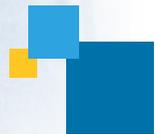
Bernfried Howe  
Director Product Management  
Open Text Web Site Management

# Agenda

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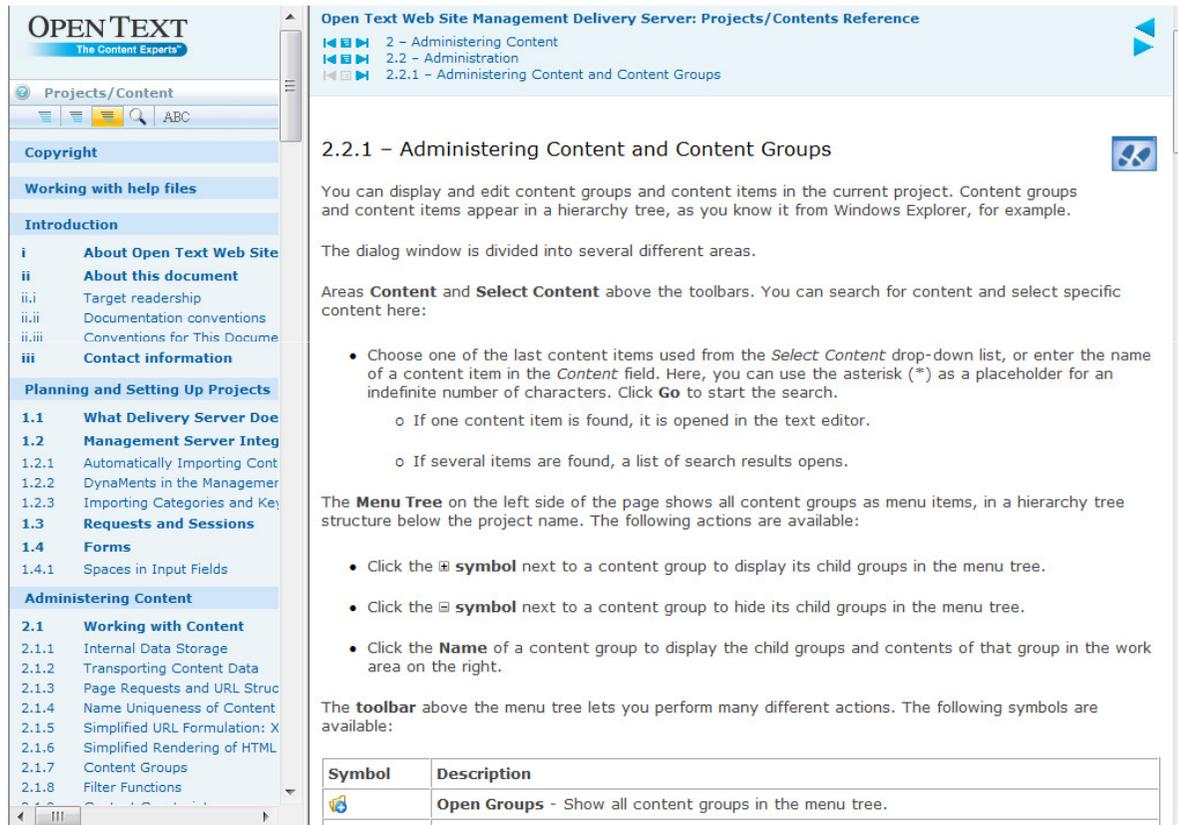
- Release Information
- General Features
- New Features in Management Server
- New Features in Delivery Server
- Integrations

- Official GA release planned for **July 2010**
- **New Product Name**
  - Open Text Web Solutions is now “**Open Text Web Site Management**”
  - Product Abbreviation: **OT WSM** or just **WSM**
  - Server Applications are named
    - Open Text Web Site Management Server** (short **Management Server**)
    - Open Text Web Site Management Delivery Server** (short **Delivery Server**)
- **Focus of this release**
  - Extensions & Improvements for existing features like Redlining, SmartEdit, Asset Manager, DS Cluster
  - Integration of OT Social Communities and other Social Services
  - OT Common Search as standard Search Engine



## **Open Text Web Site Management 10.1** General Features

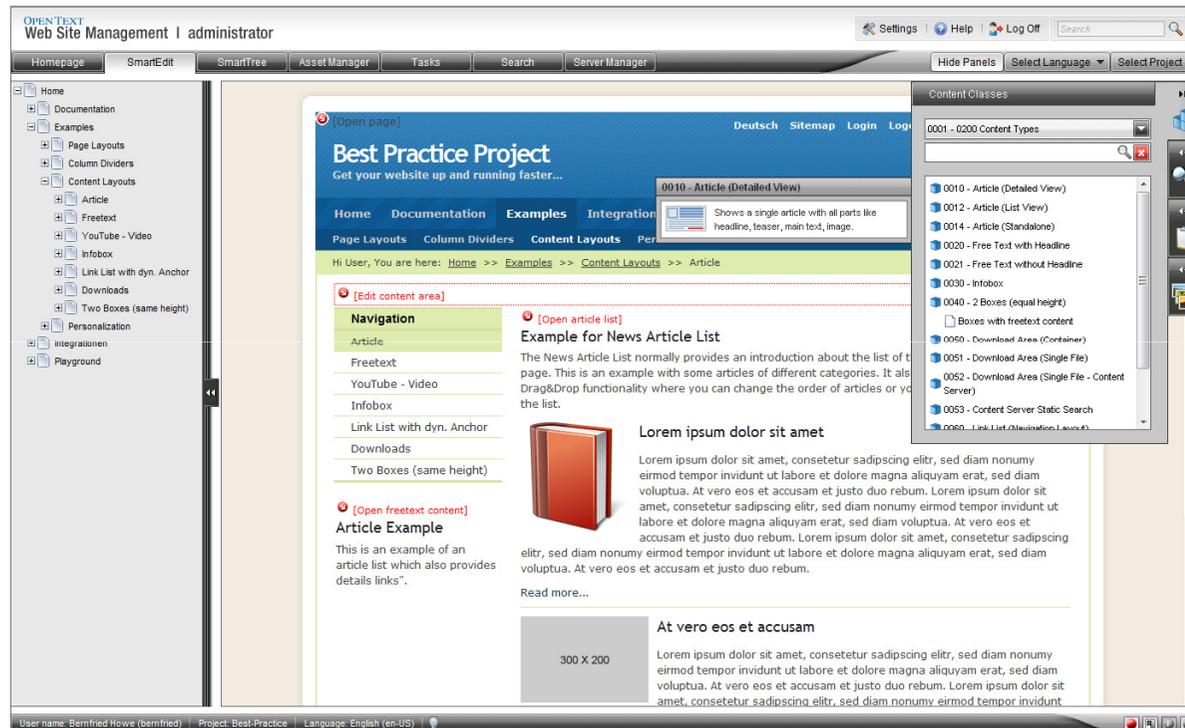
- New Online Help in Management Server and Delivery Server



## Highlights

- Based on Standard Open Text Online Help
- Offers Search Functionality
- Clear Navigation Structure

- New “Best Practice” Project delivered with Management Server and Delivery Server



## Highlights

- Based on YAML CSS Framework
- Customizable and reusable
- Many pre-defined content classes and templates
- Delivery Server and SAP Portal enabled



## **Open Text Web Site Management Management Server**

- New Redlining Component
- Extended Drag & Drop in SmartEdit
- Asset Manager Panel in SmartEdit

- Smart Edit – Enhanced Drag & Drop Capabilities
  - Makes it easier and more intuitive to create, link, and sort pages in SmartEdit
  - Expands the existing drag-and-drop mechanism

[Edit content area]

[Edit columns]

[Open article]



### Examples

All of the content classes (layouts and content types) that can be used by the editor in SmartEdit are presented here on separate pages. In SmartEdit, you can get a quick overview of the range of prepared content classes in the Best Practice project. Many of these content classes can be used in your project without further changes, and others may need modification to better suit your needs. Note that the layout is controlled by the CSS framework, and, therefore, the CSS classes must be taken into account when applying or modifying.

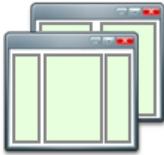
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[Close columns]

[Edit left column]

[ID 426] Page Layouts

[Open article]



### Page Layouts

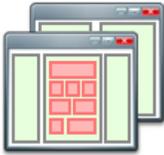
The page layouts provide the basic framework of a page and are a combination of page structures and content area structures. With the prepared content classes, you can make a multitude of page layouts.

more...

[Edit center column]

[ID 427] Column Dividers

[Open article]



### Column Dividers

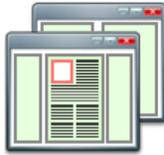
The column dividers help you design the layout area more flexibly by allowing you to insert several different divisions of one to three columns with different widths. Various combinations with the page layouts create a multitude of different ways of displaying your content.

more...

[Edit right column]

[ID 428] Content Types

[Open article]



### Content Types

Every Web site project needs a defined set of general and specific content types to present the desired information in an appealing form. In this section, you can find descriptions of the content types used in and supplied with this project.

more...

Drag Header

Disconnect Page

- Smart Edit – Enhanced Drag & Drop Capabilities

[Edit content area] Drop Area

[Edit columns]

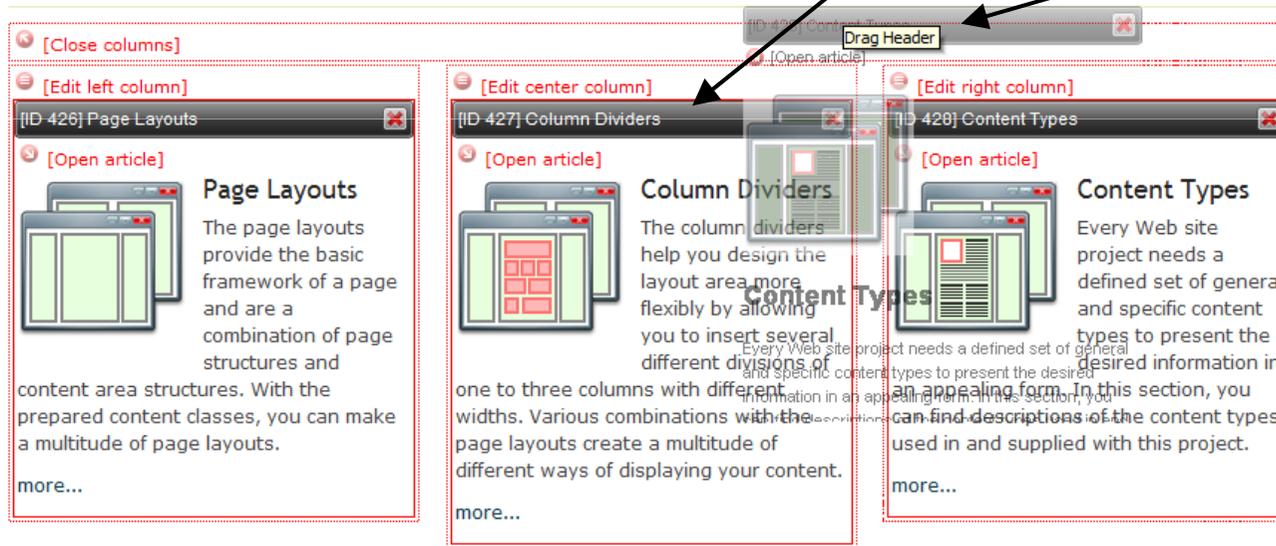
[Open article]



**Examples**

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Currently dragging a page



[Close columns]

[Edit left column]

[ID 426] Page Layouts

[Open article]

**Page Layouts**

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more...

[Edit center column]

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more...

[Edit right column]

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**Content Types**

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more...

Drag Header

- Use the panels for creating and linking pages
- Sort and move pages that are linked with structural elements

## Smart Edit – Enhanced Drag & Drop Capabilities

- Define a drop area for each structural element in a template
- Drop areas are added to the structural elements as Drag-and-Drop block marks

– anchor example:

```
<!IoRangeRedDotEditOnly>  
<!IoRedDot_anchor>Anchor<br />  
</IoRangeRedDotEditOnly>  
<!IoRangeDragDrop>  
<a href="<%anchor%>"Anchor</a>  
</IoRangeDragDrop>
```

Drag&Drop block marks

– list example:

```
<!IoRangeRedDotEditOnly>  
<!IoRedDot_extended_list>Extended List<br />  
</IoRangeRedDotEditOnly>  
<ul>  
<!IoRangeDragDrop>  
<!IoRangeList>  
<li><%extended_list%></li>  
</IoRangeList>  
</IoRangeDragDrop>  
</ul>
```

Important:

have well formed HTML!

– container example:

```
<!IoRangeRedDotEditOnly>  
<!IoRedDot_container>Container<br />  
</IoRangeRedDotEditOnly>  
<!IoRangeDragDrop>  
<%container%>  
</IoRangeDragDrop>
```

- Asset Panel in SmartEdit
  - Supports Drag&Drop to Image/Media Red Dots

## List View

## Thumbnail View

The image shows two side-by-side screenshots of the 'Asset Panel' interface. The left screenshot is in 'List View' and the right is in 'Thumbnail View'. Annotations with arrows point to various features:

- Filter / open search panel:** Points to the search bar at the top of the Asset Panel in List View.
- Asset Information on mouse over:** Points to a tooltip window on the left showing details for 'S1\_Coupe\_red\_front.jpg', including width (1024 Pixels), height (768 Pixels), color depth (24 Bits), file size (128886 Bytes), original author (martine), and creation date (5/4/2010 9:01:41 AM).
- Double click asset to open Asset Editor:** Points to the bottom of the Asset Panel in List View.
- Toggle view:** Points to the view toggle icons at the bottom of the Asset Panel in List View.
- Navigate pages:** Points to the page navigation icons at the bottom of the Asset Panel in Thumbnail View.

# Management Server 10.1 – Features

- Asset Panel in SmartEdit
  - Asset Editor to manipulate assets directly from SmartEdit

Preview

Edit

Versions

Asset Editor - Windows Internet Explorer

Asset Editor

Preview Edit Versions

S1\_Coupe\_red.jpg(24 Bits, 1024 \* 768 Pixels, 198492 Bytes)

Help

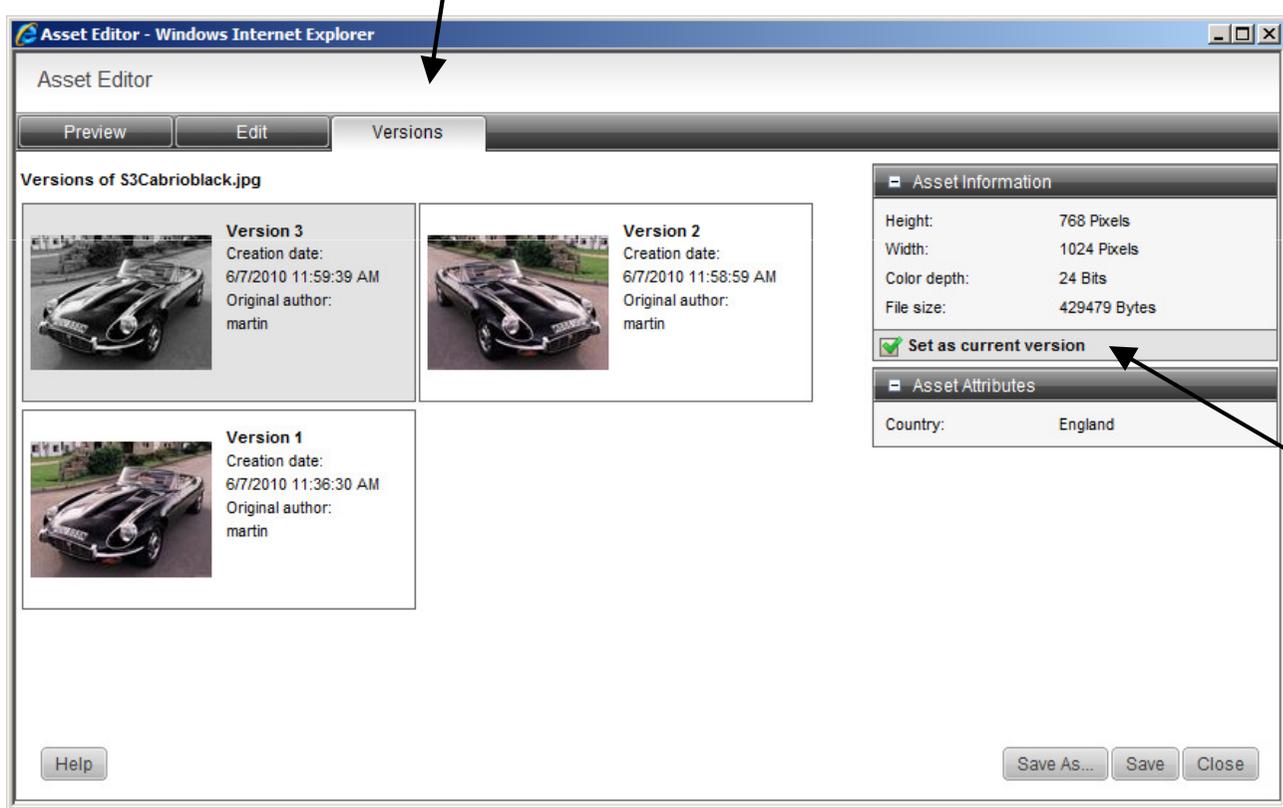
Save As... Save Close

- Crop
- Resize
- Flip
- Rotate
- Convert
- Edit attributes

# Management Server 10.1 – Features

- Asset Panel in SmartEdit
  - Edit versioning

View all Versions of an asset



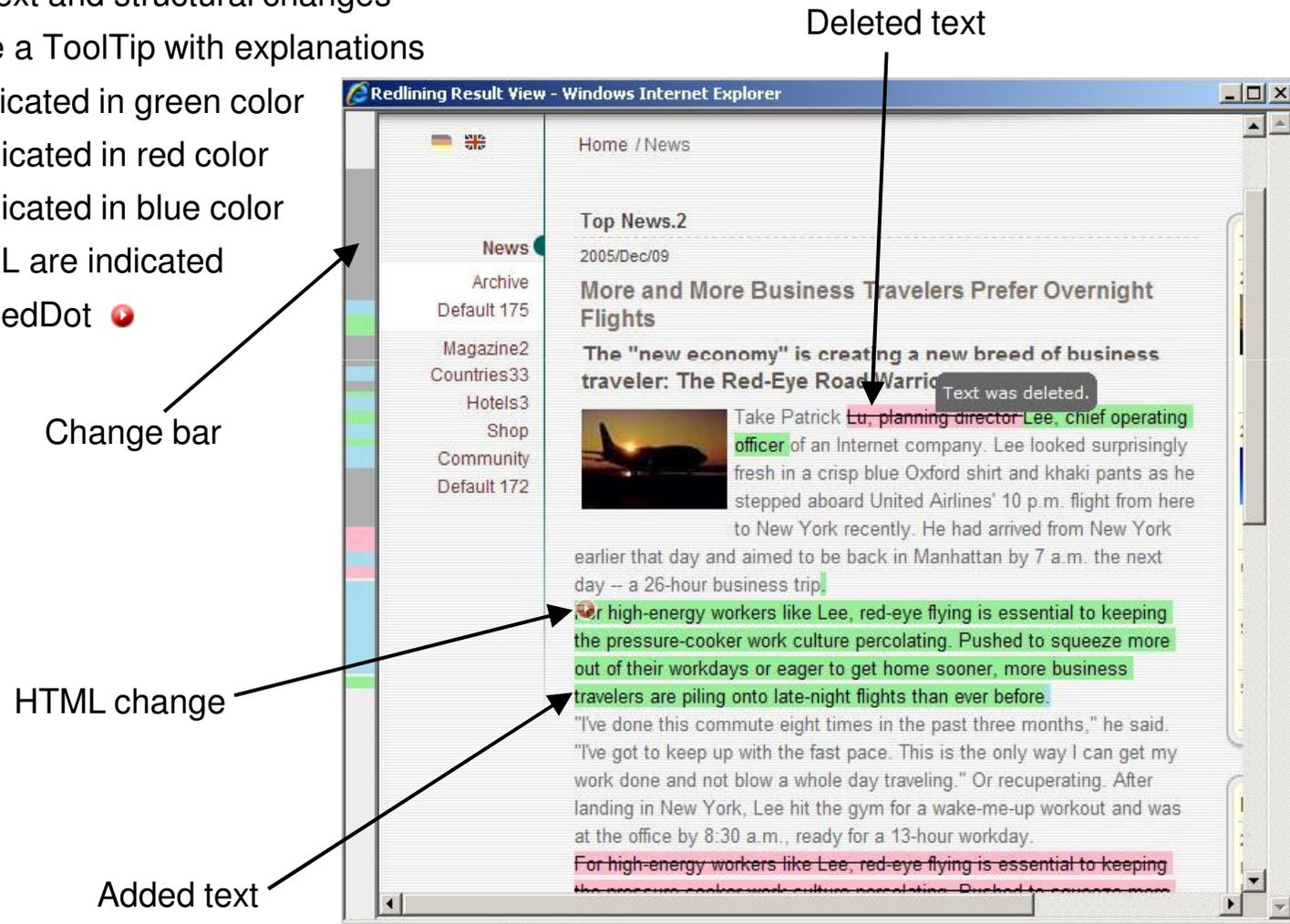
The screenshot shows the 'Asset Editor' window in Internet Explorer. The 'Versions' tab is active, displaying three versions of the asset 'S3Cabriblack.jpg'. Each version includes a thumbnail image and metadata such as creation date and author. On the right, the 'Asset Information' panel shows technical details like height, width, color depth, and file size. Below it, the 'Asset Attributes' panel shows the country as 'England'. A checkbox labeled 'Set as current version' is checked, and an arrow points to it from the text 'Set a version as current version'. At the bottom, there are buttons for 'Help', 'Save As...', 'Save', and 'Close'.

Version	Creation date	Original author
Version 3	6/7/2010 11:59:39 AM	martin
Version 2	6/7/2010 11:58:59 AM	martin
Version 1	6/7/2010 11:36:30 AM	martin

Asset Information	
Height:	768 Pixels
Width:	1024 Pixels
Color depth:	24 Bits
File size:	429479 Bytes

Asset Attributes	
Country:	England

- New Redlining Component
  - Visualizes both text and structural changes
  - All changes have a ToolTip with explanations
  - Additions are indicated in green color
  - Deletions are indicated in red color
  - Moved text is indicated in blue color
  - Changes in HTML are indicated by the Change RedDot



- New Redlining Component
  - Rendering Change Bar and Tooltips is a time-consuming
  - User will be prompted if 100 changes or more
  - Rendering process may be aborted
  - Basic redlining is always available
- As a patch the .NET component is also available for MS version 7.5 and higher



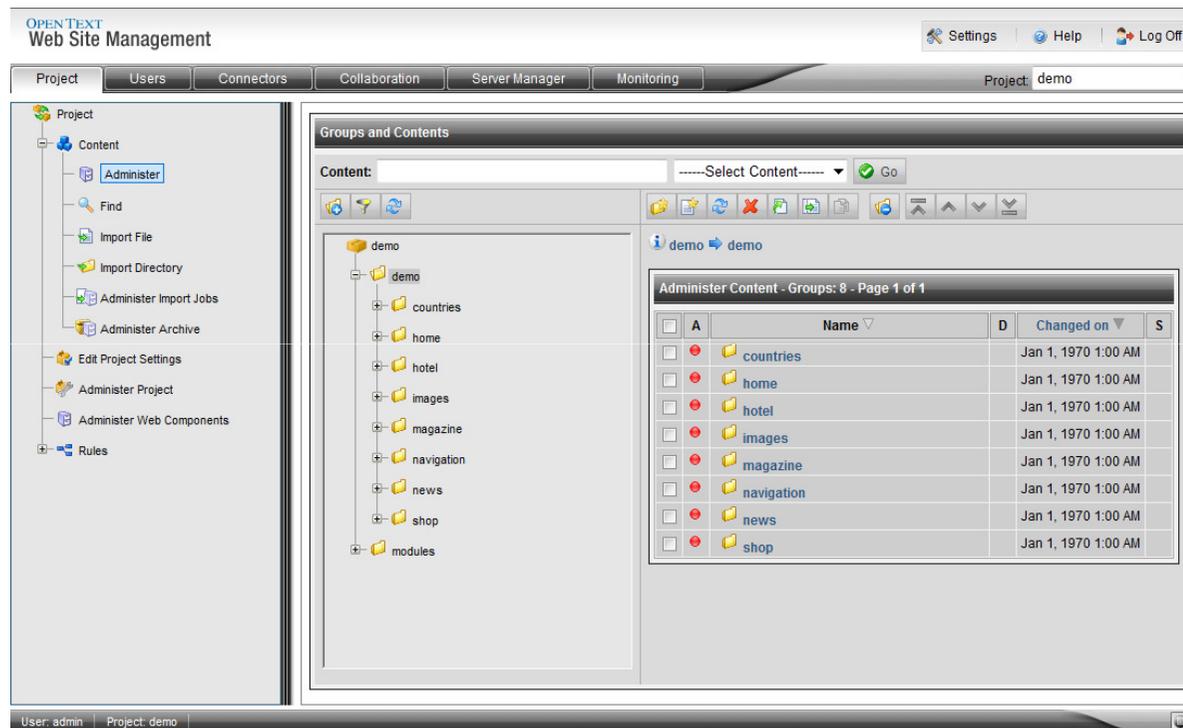


## **Open Text Web Site Management Delivery Server**

- New Graphical User Interface
- Integration of Open Text Social Communities
- Integration of Open Text Common Search
- Cluster Improvements
- DynaMent Generator and Testing

# Delivery Server 10.1 – User Interface

- New Graphical User Interface aligned with Management Server



## Highlights

- Better usability through shorter click ways e.g. easy switch between projects
- Clear separation of areas like Project, Users, Collaboration, Connectors, Server Manager, Monitoring

# Delivery Server 10.1 – Social Communities

- **Integration interface**

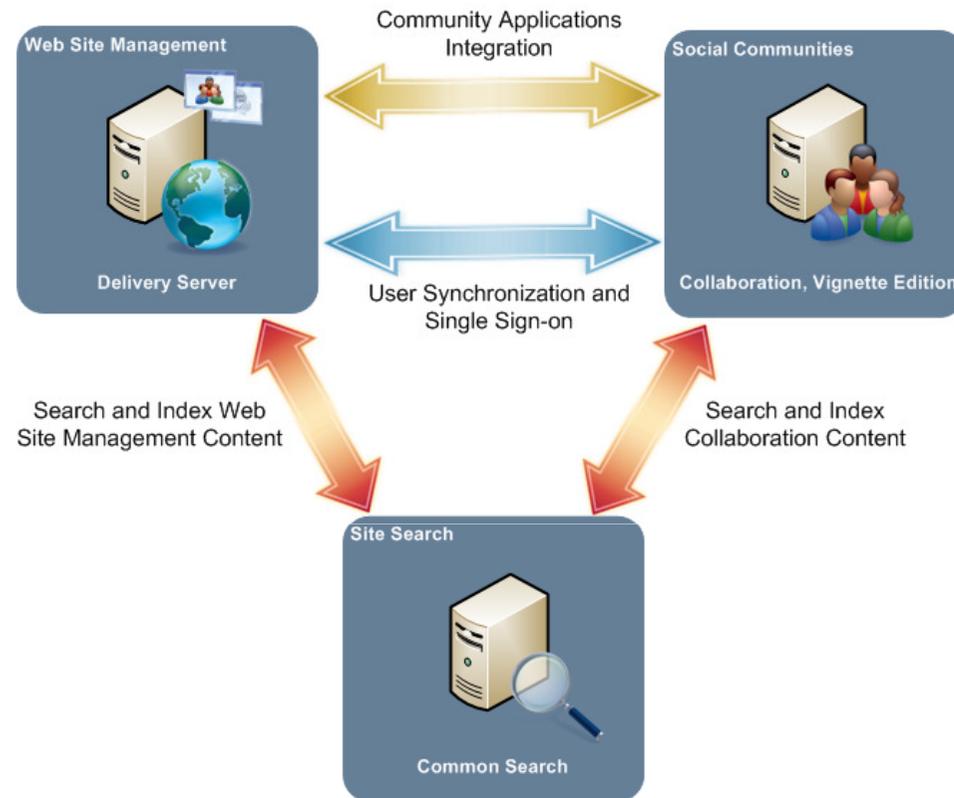
- XAPI
- VCA/VCS Portlets

- **Key capabilities**

- Single Sign-on
- User Synchronization
- Administration task
  - Moderation
  - Permission
  - ...

- **Limitation**

- Cookies required



- Access to OT Social Communities Objects like Blog, Wiki, Forum.

The screenshot displays the Open Text Web Site Management interface. The main content area shows a table titled 'List of Forums' with the following data:

No.	<input type="checkbox"/>	Name	OID	Creator	Creation date	Action
0	<input type="checkbox"/>	Blubber bäh	1.21.501	admin	Dec 21, 2009 1:28:23 PM	Delete
1	<input type="checkbox"/>	Home forum	1.21.103	admin	Oct 14, 2008 7:32:04 PM	Delete
2	<input type="checkbox"/>	OTEX Demo	1.21.406	admin	Jun 22, 2009 3:30:21 PM	Delete
3	<input type="checkbox"/>	Social Media Forum	1.21.201	admin	Mar 8, 2009 8:10:51 AM	Delete
4	<input type="checkbox"/>	Social Networking	1.21.405	admin	Jun 21, 2009 4:56:01 PM	Delete
5	<input type="checkbox"/>	Social Networking Basics	1.21.407	admin	Jun 25, 2009 4:40:04 PM	Delete

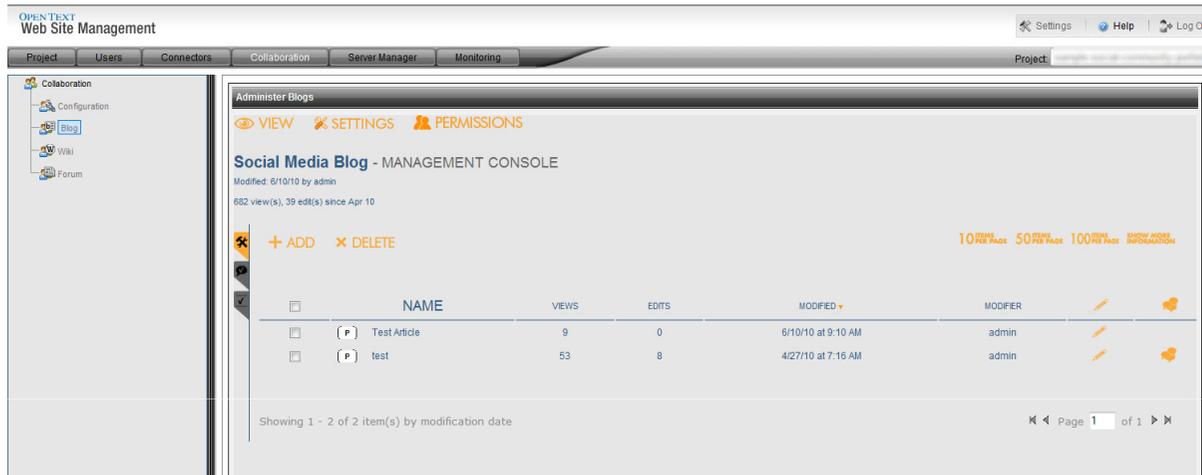
The interface also includes a left-hand navigation menu with options for Configuration, Blog, Wiki, and Forum. The top navigation bar includes Project, Users, Connectors, Collaboration, Server Manager, and Monitoring. The current project is 'msintegration'. The bottom status bar shows 'User: admin' and 'Project: msintegration'.

## Highlights

- Configuration of OT Social Communities (Collaboration Server, Vignette Edition)
- Create and maintain wikis, blogs and forums.
- Based on existing VCA 8.0 portlets and XAPI

# Delivery Server 10.1 - Social Communities

- Reuse of Community Application in Delivery Server Administration

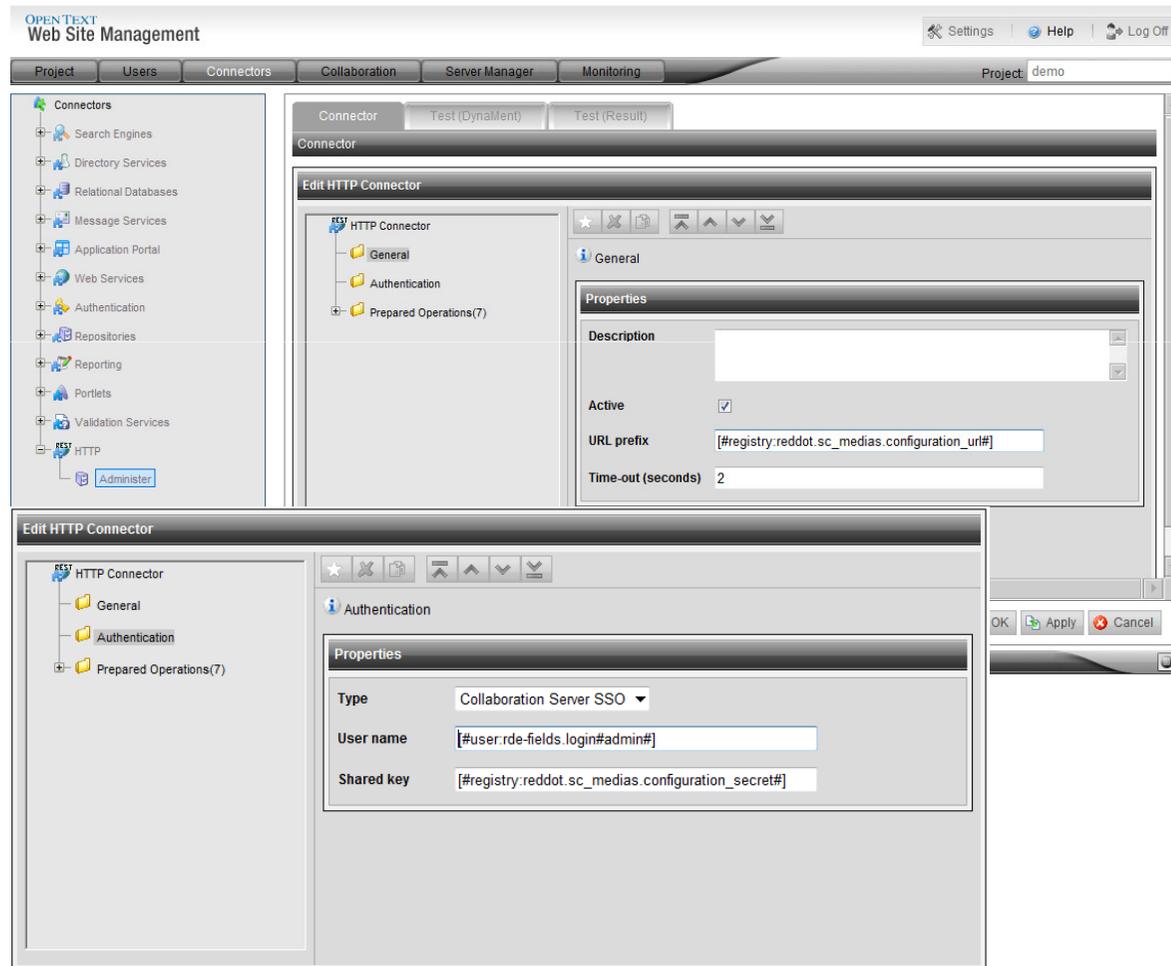


## Highlights

- Add/Update/Delete content
- Management console of VCA
- Moderation of blog article, wiki pages, comments, ....



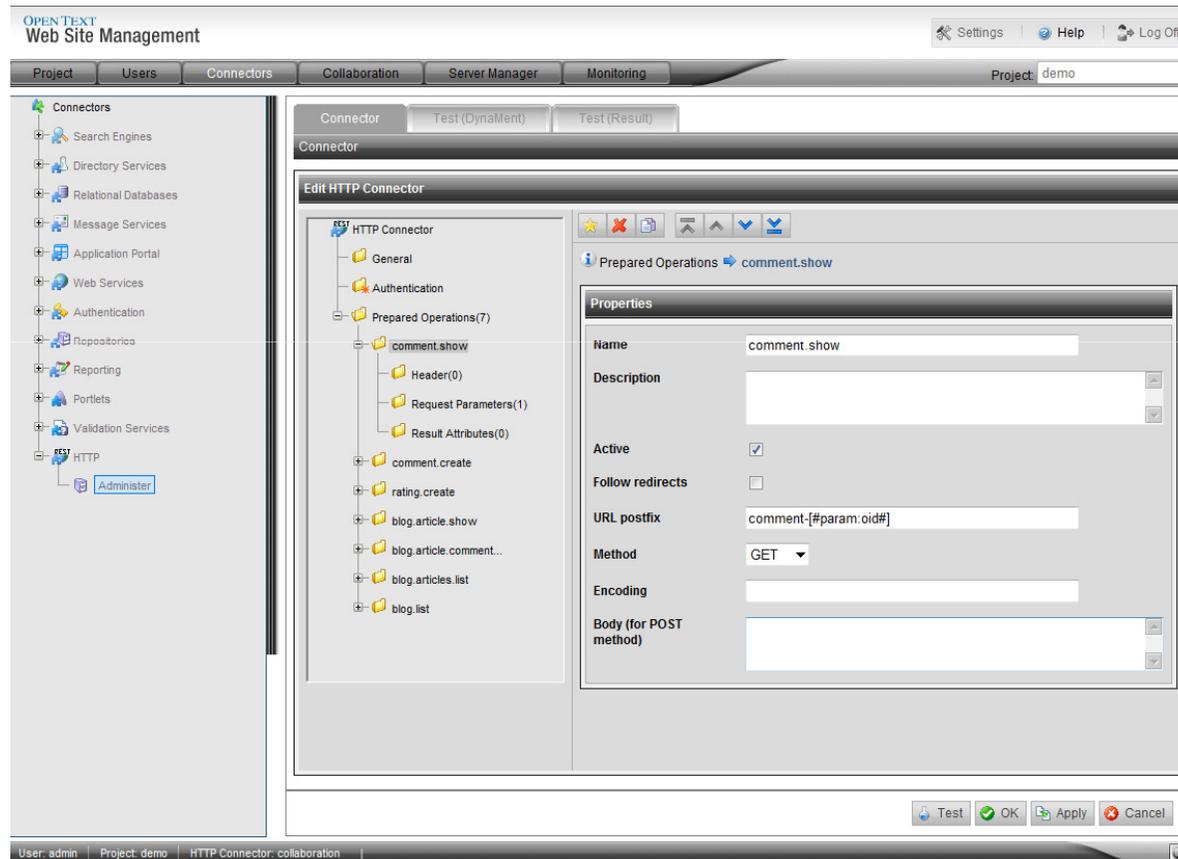
- New HTTP Connector for consuming REST based applications (1)



## Highlights

- Define access to the REST based application including SSO e.g. Collaboration Server, Vignette Edition
- Use Delivery Server Placeholders for personalized and dynamic access

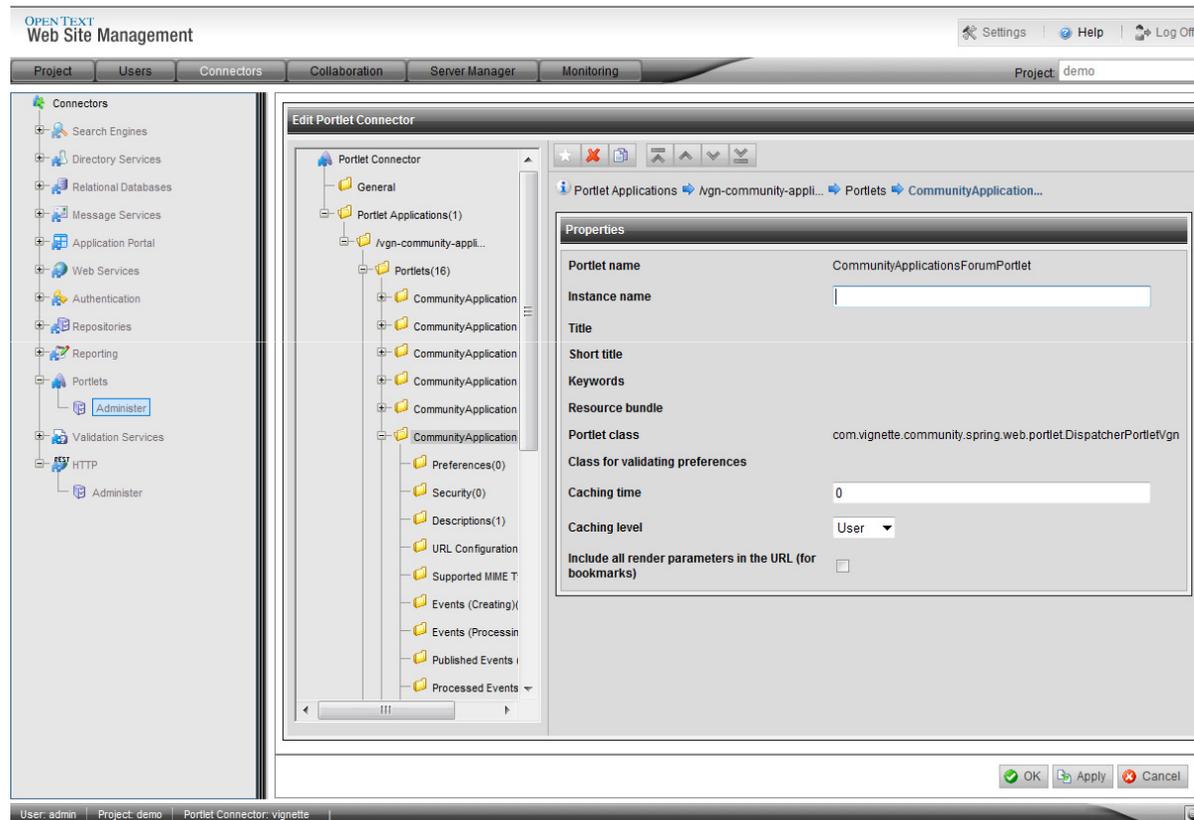
- New HTTP Connector for consuming REST based applications (2)



## Highlights

- Pre-define REST API method calls without any programming skills
- Use Placeholders for dynamic method calls to integrate session-, user-, and content attributes

- Extend Portlet Connector including JSR 286 Standard
  - Apache Pluto version 2.0 reference implementation



## Highlights

- Runs JSR 168 and 286 Portlets
- Basis technology to deploy VCA 8.0 portlets and integrate Community Apps to your Website

## ▪ Key capabilities

- **Events** — Enable portlets to communicate with each other through sending and receiving events.
- **Public Render Parameters** — Enable portlets to specify which render parameters they can share with other portlets.
- **Resource Serving** — Enables portlets to serve resources within the portlet context.

## ▪ Limitations

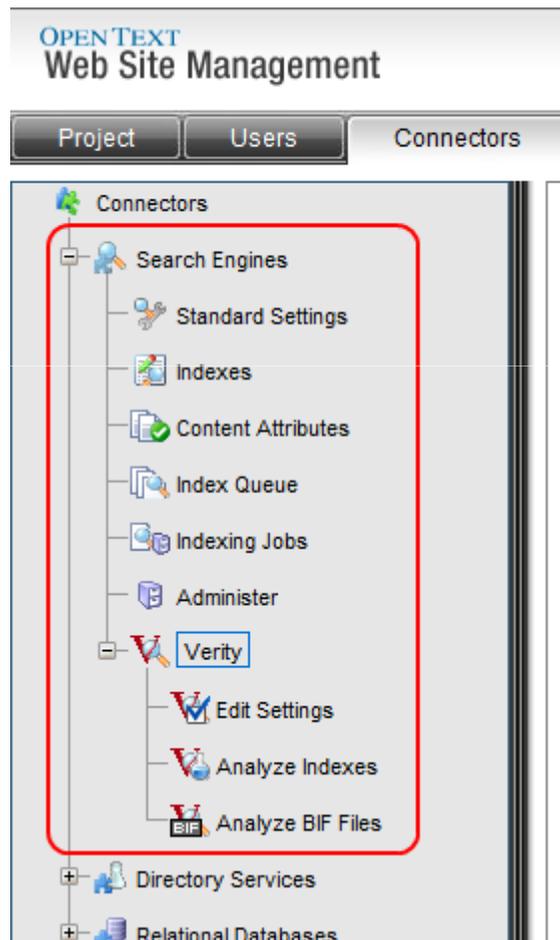
- **Namespaces** for **Events** and **Public Render Parameters** are not supported

## ▪ Further information

- [Introducing Java Portlet Specifications: JSR 168 and JSR 286](#)
- [Understanding the Java Portlet Specification 2.0 \(JSR 286\)](#)
- [Resource Serving in JSR 286](#)

# Delivery Server 10.1 – Search Integration

- New menu structure of Search Engine Connectors



- Standard Settings
  - Configuration Settings
- Indexes
  - Common Search Index
- Content Attributes
  - Mapped Content Attributes
- Index Queue
  - Indexing task queue
- Indexing Jobs
  - External Jobs (SAP Trex)
- Administer
  - New/Update/Delete Connector, set *Default Connector*
- Verity
  - Verity specific (old) dialogs

- New Index Queue to handle indexing tasks of all index queue server

The screenshot displays the 'Index Queue' configuration page in the Open Text Web Site Management application. The interface includes a sidebar with navigation options like 'Connectors', 'Search Engines', and 'Indexing Jobs'. The main area shows a filter section with a 'Queue' dropdown set to 'ot7http (svrsuse002-2)', a 'Server' dropdown set to 'svrsuse002-2', and a 'Number of Items' set to 20. Below this is a table titled 'Index Queue' with columns for Queue, Indexing action, Project, Created, Key, Status, Number of retries, and Action. The table lists several indexing tasks, all with a status of 'Error' and 4 retries. At the bottom, a 'List of Search Engine Connectors' table is visible, with a red box highlighting the 'Index queue server' dropdown menu, which is currently set to 'svrsuse002-2'.

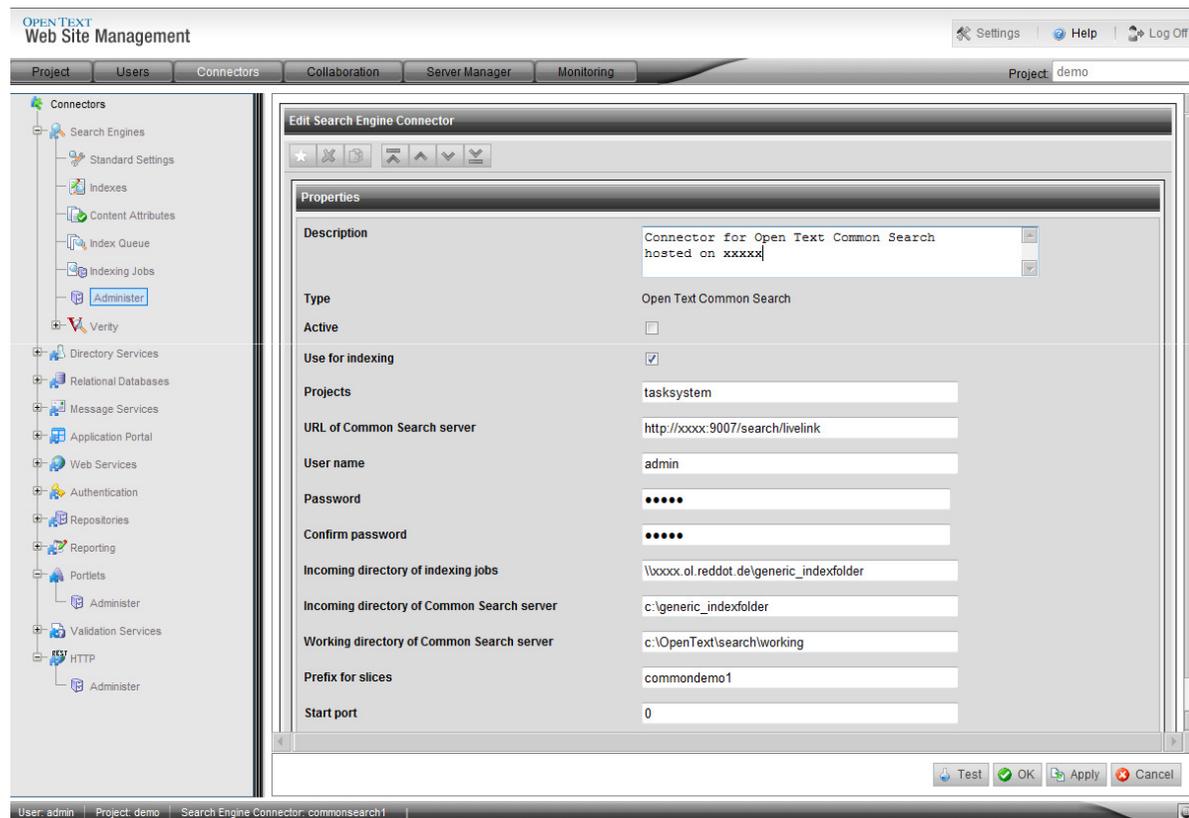
Queue	Indexing action	Project	Created	Key	Status	Number of retries	Action
ot7http (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Frankfurt_10.htm	Error	4	Details Retry Delete
ot7http (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Bremen_26.htm	Error	4	Details Retry Delete
ot7http (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Bremen_11.htm	Error	4	Details Retry Delete
ot7http (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Frankfurt_48.htm	Error	4	Details Retry Delete
ot7http (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Hamburg_2.htm	Error	4	Details Retry Delete
ot7http (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Rostock_12.htm	Error	4	Details Retry Delete
ot7http (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Bremen_33.htm	Error	4	Details Retry Delete
ot7http (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Frankfurt_26.htm	Error	4	Details Retry Delete
ot7http (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Hamburg_13.htm	Error	4	Details Retry Delete
ot7http (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Rostock_35.htm	Error	4	Details Retry Delete
ot7http (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Oldenburg_29.htm	Error	4	Details Retry Delete
ot7http (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Bremen_26.htm	Error	4	Details Retry Delete
ot7http (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Straisund_4.htm	Error	4	Details Retry Delete

No.	Name	Description	Default	Index queue server	Action
1	commonsearch1	Connector for Open Text Common Search hosted on I...	<input type="radio"/>	svrsuse002-2	Copy Delete Ex
2	...	...	<input type="radio"/>	svrsuse002-1	Copy Delete Ex

## Highlights

- New Index Queue which handles all configured search engines.
- Switch Index Queue to another DS
- Better error handling
- Filter for selecting indexing tasks based on project, status, and server.

- Extended Search Engine Connector with Open Text Common Search as standard search engine



## Highlights

- Administration of Verity and / or OT Common Search search engine connectors
- Parallel usage of different search engines
- Test functionality to ensure a correct configuration

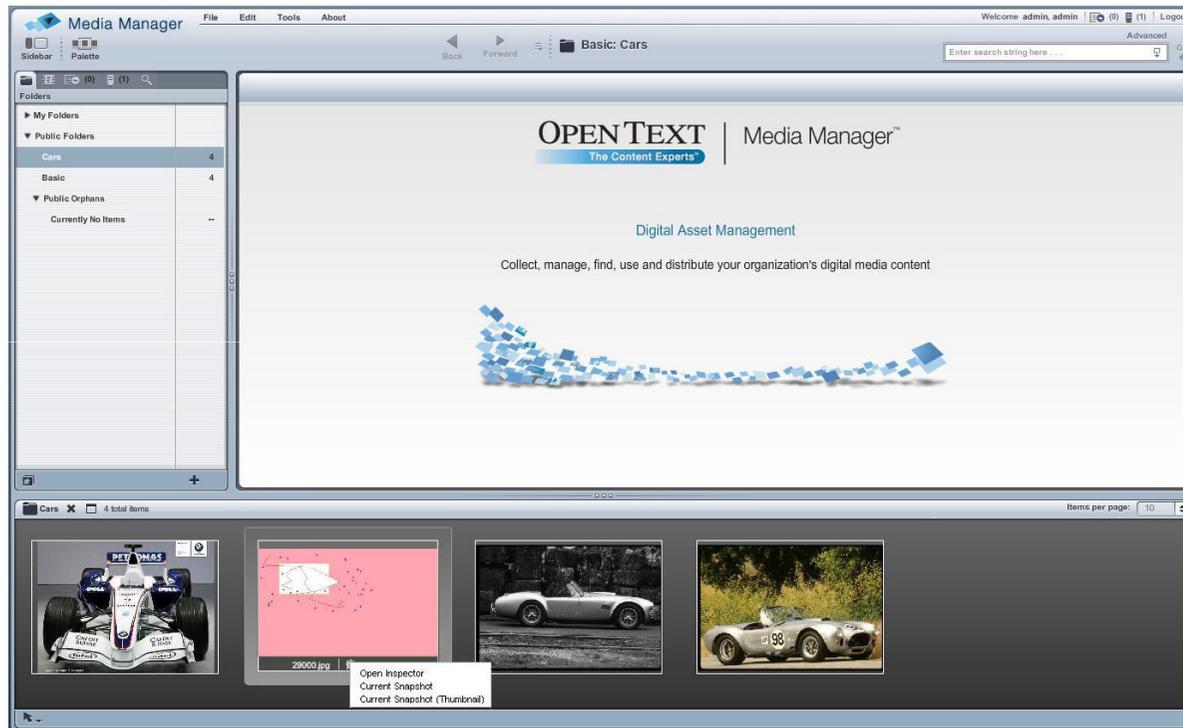
- [Common Search](#) 1.0 based on [Livelink](#) 9.7.1
- Separated [Installation](#) guide
- [Configuration](#) see Delivery Server [Installation](#) Guide
- Extends the existing OT7 connector released in Delivery Server 10 SP 1
  - [No ELAPI](#)
  - [No Repository Connector](#)
- Content from other [languages](#) like French, German, Spanish, Italian, Chinese etc can be [indexed](#) and made [available](#) for [search](#) without any [configuration](#) changes to Common Search.
- **Further information**
  - Technical Enablement „*Common Search*“



## **Open Text Web Site Management Integrations**

# WSM 10.1 – Integrations – Major Features

- Integration with Open Text Media Management 7.0 (aka Artesia) in Management Server (OT WSM Media Management Interface 10.0)



## Highlights

- Integration of Management Server into the menus of the new Flex User Interface.



Thank You