

# Leistungselektronik Wissen



Kategorien   Leseproben   Autoren   Über uns

Startseite



Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum.



## KATEGORIEN

- » Grundlagen
- » Einsatzgebiete
- » Netzdioden
- » Thyristoren
- » MOSFET
- » IGBT
- » Aufbau/Verbindung
- » Montage
- » Sicherheit
- » Umweltbedingungen

## Erfahrungsbericht Leistungselektronik-Wissen.de

Open Text Social Communities im Einsatz und doch nicht

## Ziele

#1: Stärkung der Innovationsführerschaft

#2: Etablierung als Nachschlagewerk im Internet

#3: Auf- und Ausbau der Meinungsführerschaft

#4: Steigerung der Bekanntheit des Applikationshandbuches

# Zwei Themen. Eine Lösung.



# Das bewegt primär die Suchenden.



Quelle: Google.de, März 2011

## Leitidee

#1: Themenseite zur Wissensvermittlung

#2: Höchste Relevanz zum Kernthema

#3: Neutrale Artikel ohne Produktvermarktung

#4: Hintergrundwissen (Grundlagen und techn. Beiträge)

creative<sup>360</sup>

## Leitbild: Innovation

- Art und Umfang
- Inhalt und Qualität
- Technologische Orientierung
- Reputation und Ansehen
- Anerkannte Gastautoren

## Leitbild: Service

- Wissensvermittlung
- Themenorientierung
- Interaktion und Funktion
- Diverse Inhalts-Formate
- Integration und Social-Media



# Ausbaustufen für die Themenseite.

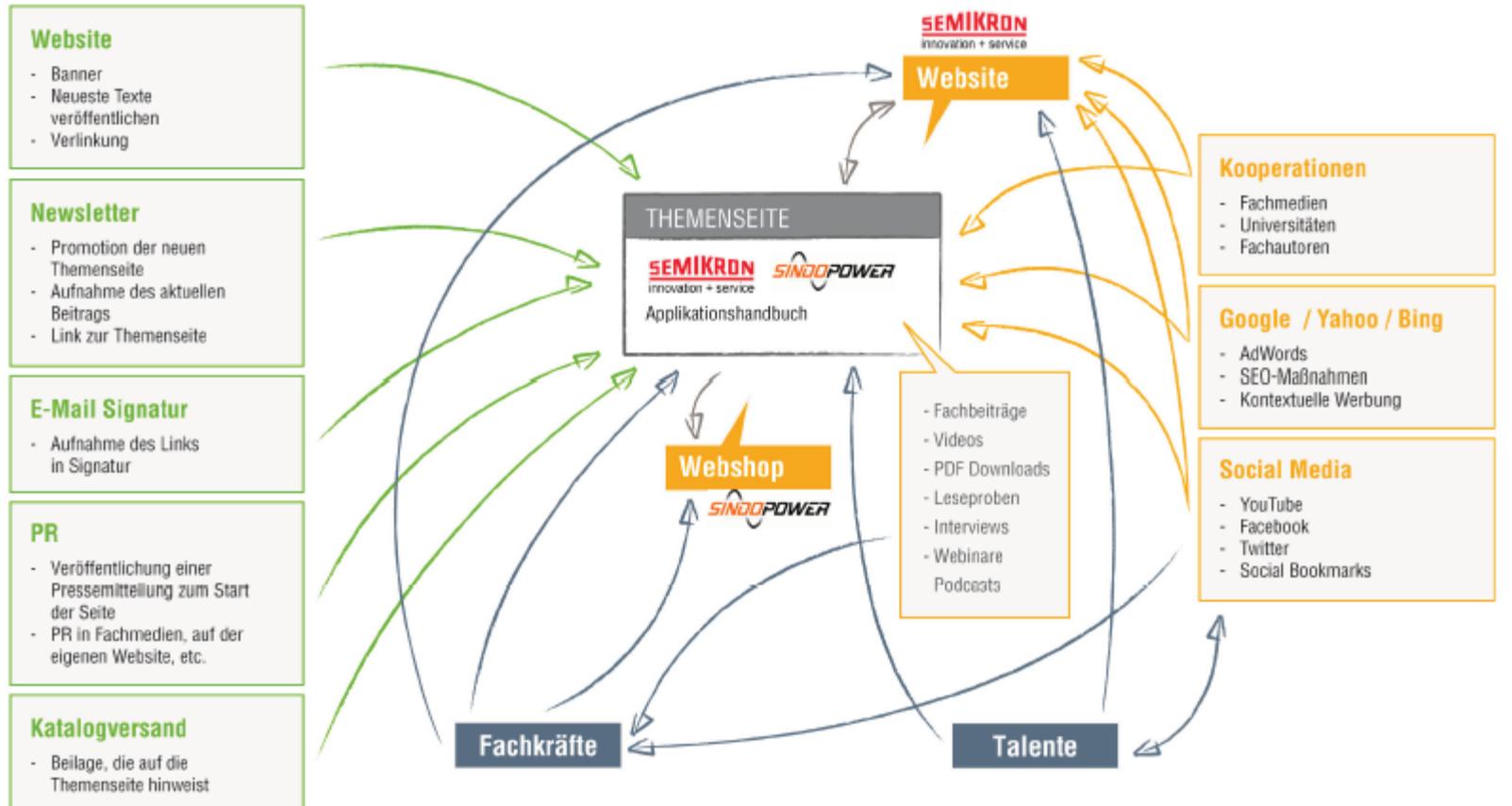
Aufbau eines  
Themenblogs mit  
Grundfunktionen  
und ersten Artikeln

Erweiterung um  
Funktionen und  
Inhalte und Ausbau  
als Themenseite

Ausbau als  
Wissensplattform  
mit interaktiven  
Formaten

## Bestehende Marketinginstrumente

## Neue Marketinginstrumente



Webdesign von creative360

http://www.leistungselektronik-wissen.de

Ingressum Kontakt

powered by SEMIKRON **POWER**

# Leistungselektronik Wissen

Kategorien Leseproben Autoren Über uns

Startseite

16 JAN 2011

**16 JAN 2011**

16 JAN 2011

**Lorem ipsum dolor sit amet, consectetur adipiscing elit.**

Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Phasellus viverra nulla et metus varius laoreet. Quisque rutrum.

**Mulla consequat massa quis enim. Donec pede justo. Fames ac, aliquet volutpat.**

In enim justo, rhoncus ut, imperdiet a, venenatis dictum. Vivamus justo.

Vivamus ultricies mauris ut. Aenean volutpat. Ut interdum laoreet. Aenean laoreet.

Litam lorem ante, dapibus in, viverra quis, feugiat. Phasellus viverra nulla et metus.

**Über die Herausgeber**

Nam quam nunc, blandit vel, luctus pulvinar, hendrerit id, lorem. Maecenas nec odio et ante tincidunt tempus. Donec vitae sapien ut libero venenatis faucibus. Nullam quis ante. Etiam sit amet orci eget eros faucibus tincidunt. Duis leo. Sed fames ac, aliquet volutpat. Donec sodales sagittis magna. Quisque rutrum. Etiam ultricies nisi vel augue.

**AUTOR MAX MUSTERMANN**  
Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus.

**AUTOR BEN BEISELHAFT**  
Maecenas tempus, tincidunt ut condictum rhoncus, sapien quam sapien libero, sit amet adipiscing sem neque sed ipsum.

**Grundlagen**  
Nullam dictum felis eu pede

Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec.

**KATEGORIEN**

- » Grundlagen
- » Einzelgehäuse
- » Halbleiter
- » Thyristoren
- » MOSFET
- » IGBT
- » Anlauf/Verbindung
- » Montage
- » Sicherheit
- » Umweltbedingungen

Leistungs- Applikationshandbuch Leistungshalbleiter  
**9,90 €**  
ISBN 978-3-256-04306-7

**MEIST KOMMENTIERTE ARTIKEL**

- » Lorem ipsum dolor sit amet
- » Aenean commodo ligula eget dolor
- » Cum sociis natoque penatibus
- » Donec pede justo, feugiat vel
- » Nullam dictum felis eu pede

**MEISTGELESENE ARTIKEL**

- » Integer tincidunt. Cras dapibus
- » Vivamus elementum semper nisi
- » Aenean volutpat blandit libero
- » Aenean leo ligula, porttitor
- » Phasellus viverra nulla et metus

**LETZTE KOMMENTARE**

- » Quisque rutrum. Aenean imperdiet
- » Etiam ultricies nisi vel augue
- » Curabitur ullamcorper ultricies nisi
- » Maecenas tempus, tincidunt ut
- » Nam quam nunc, blandit vel

**MEHR**  
Kategorien  
Leseproben  
Autoren  
Über uns  
Ingressum  
Kontakt

**TOP KATEGORIEN**  
Halbleiter  
Thyristoren  
MOSFET  
IGBT  
Anlauf/Verbindung  
Montage  
Sicherheit

**TOP THEMEN**  
Lorem ipsum dolor sit amet.  
Consectetur adipiscing  
Aenean commodo ligula eget dolor  
Aenean massa. Cum sociis natoque  
penatibus et magnis dis parturient montes,  
nascetur ridiculus mus.  
Donec quam felis, ultricies nec.

**TOP AUTOREN**  
Ben Beiselhaft  
Max Mustermann  
Hans Musterbau  
Arno Juler  
Gina Example

Fertig

VIGNETTE
COLLABORATION

Top Up Explore
My Page Help

**Add**

Community Links

**Manage**

My Profile

My Subscriptions

My Tags

## Welcome Administrator!

Sunday, May 22, 2011 6:14:06 PM CEST

Welcome to Collaboration.

Use Vignette Collaboration to collaborate with your colleagues, customers, and partners. Increase your productivity by finding, sharing, and re-using valuable information in your Group Memory.

This is your Personal Page, which provides a single location to access the places and items in Group Memory important to you.

- To get started customizing your Personal Page, click the 'Community Links' button (on the menu to the left) to add links to information commonly used within your community.
- Click the 'Top' button on the navigation bar above to browse from the top of Group Memory.
- For further explanation of any topic or assistance in using this application, use the 'HELP' button.

---

Administrator's Private Folder
✎

My Communities i

Clipboard i

Administrator's Public Folder
✎

(This Folder is empty)

My Communities
🗑️ ✎

(This Folder is empty)

Notifications
📡

(You have no notifications)

Processes

(You have no actions to perform)

My Tags
✎

(No personal tags exist for this user)

11

VIGNETTE
COLLABORATION

Search for:  any type ▼ by  Search Advanced

Top Up **Explore**
My Page Help

**Add**

Cabinet

**Manage**

Edit Properties

**Inform**

Subscribe

Tell People



### Collaboration Group Memory

Top Level  
Usage Counts: 19 Views, 0 Edits since 3/28/11  
Welcome to our group memory -- a place to find, share, and collaborate around information.

Name	Modified
 <b>Communities</b> Collaboration Communities are contained within this cabinet.	3/25/11 5:53 PM
 <b>Intranet Guest Area</b> Welcome Intranet visitors.	3/25/11 5:53 PM
 <b>Sample Filecabinet</b>	3/25/11 5:53 PM
 <b>System Access Policies</b> Access policies define what a user can do and see.	3/25/11 5:53 PM
 <b>System Administration</b> Access all Group Memory administration functions.	3/25/11 5:53 PM
 <b>Users &amp; Groups</b> Users have accounts on the system. A user can belong to multiple groups. Personalization settings are stored within a user's access policy. A group is a collection of users. Groups carry access policies that pertain to viewing,...	3/25/11 5:53 PM

**VIGNETTE** COLLABORATIO

Search for:  any type  by  [Search](#) [Advanced](#)

[Top](#) [Up](#) [Explore](#) [My Page](#) [He](#)

**Add**  
Community  
**Inform**  
Subscribe  
Tell People

Collaboration Group Memory » Communities

## Communities

Usage Counts: 0 Views, 0 Edits  
Collaboration Communities are contained within this cabinet.

Show:  Ratings  Tags  Usage Counts

### Browse Communities by Type

-  [Account Communities](#)
-  [Communities Administration](#)
-  [Content Communities](#)
-  [Custom Communities](#)
-  [Project Communities](#)
-  [Topic Communities](#)

### My Communities

Currently, you have no communities linked to "My Communities".

### Recent Communities

There are no recent communities.

### Community Alerts

-  [Welcome to Vignette Collaboration Communities!](#)
-  [Community Alerts are editable by the Vignette Administrator](#)  
Navigate to the Communities Administration/Community Alerts folder to manage community alerts.

VIGNETTE COLLABORATION

Top Up Return Explore My Page Help

Add community: Step 1 Communities Queue

### Step 1: Choose a Community Template

Community templates are commonly used structures that have their own unique combination of objects, groups, and policies for supporting specialized work. Below are the available templates on which you can base your new community.

Choose a community template:

- Account Community Space** [Preview](#)  
Create an account community to manage account information, organize opportunity teams, resolve issues and store information and documents about a customer.
- Content Community Space** [Preview](#)  
Create a content community to manage document or content lifecycles and initiate approval cycles.
- Custom Community Space** [Preview](#)  
Leverage this template to create your own personalized community with the collaborative tools and structure for your need or purpose.
- Project Community Space** [Preview](#)  
Create a project community to conduct and manage a project. Use the collaborative tools, calendar, tasks management and other capabilities to power your project team.
- Topic Community Space** [Preview](#)  
Create a topic community to capture and share a particular topic, area of expertise or knowledge. A topic community can also be called a "Community of Interest".

When you advance to the next step, a new community will be created with the template you choose, with you as the owner of all its initial default content. The next step will prompt you to name your community and provide a detailed description of your project.

**Note:** Advancing to the next step may take some time if the selected template contains many default items.

#### Add Online Content



##### Text

Enter plain text directly into Collaboration and save it as a text file.



##### Rich Text

Enter formatted text directly into Collaboration and save it as a HTML document (a web page).

#### Add Links



##### Web Link

Create a link to any web site.

#### Add Collaborative & Communications Tools



##### Discussion

Store a threaded set of emails on a single topic.



##### Task List

Create a space for storing and assigning tasks to users.



##### Calendar

Store time based events along with information about attendees and location.



##### Dashboard

A Dashboard is a space where you can "link" any other collab object to get a sortable/filterable view of these objects. A dashboard can contain as many collab objects as you want - for instance you can have multiple folders, allowing you to filter documents in these folders.



##### Wiki

A Wiki is a collaboration tool that allows any authorised user to easily add and edit web page content through the browser. "Wiki wiki" means "rapidly" in the Hawaiian language.



##### Blog

A Blog - or Web Log - is a online journal with entries arranged by month. Anyone can add comments to blog entries.



##### Workspace

A Workspace is space useful for sharing content. Using a wizard it is easy to create a workspace with a predefined set of folders and other objects (such as access policies, and groups) so you can be productive quickly.



##### Remote Object

Create a new remote object within this directory.

**VIGNETTE** COLLABORATION

Search for:  any type  by

**Top** **Up** **Explore** **My Page** **He**

**Add** [Collaboration Group Memory](#) » [Communities](#) » [Communities Administration](#) » [powerelectronics-base.com](#)

**Blog Article**

**Manage**  **powerelectronics-base.com**  [View RSS feed](#)

Usage Counts: 0 Views, 0 Edits

---

**Show:**  People & Policies  Ratings  Tags  Usage Counts

**People & Policies**

Created: <a href="#">Administrator</a> at 5/22/11 6:22 PM	Owner: <a href="#">Administrator</a>
Modified: <a href="#">Administrator</a> at 5/22/11 6:22 PM	Access Policy: <a href="#">Administration Only</a>

**Tags**

\* Highlighted tags are your personal tags

**No articles for May 2011**

**Manage contents**

[Link Items](#)

[Move Items](#)

[Remove Items](#)

**Inform**

[Subscribe](#)

[Tell People](#)

# Jetzt kommt der Haken!

- Collaboration Server speichert alle Artikel, Kommentare, usw. zu einem bestimmten Benutzer.
- Wir haben aber nur den Benutzer ,anonymous'!

Curabitur ullamcorper ultricies nisi. Nam eget orci. Etiam rhoncus. Maecenas tempus, teltus eget conamemum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum. Nam quam nunc, blandit vel, luctus pulvinar, hendrerit id, lorem. Maecenas nec odio et ante tincidunt tempus. Donec vitae sapien ut libero venenatis faucibus. Nullam quis ante. Etiam sit amet orci eget eros faucibus tincidunt. Duis leo. Sed fringilla mauris sit amet nibh. Donec sodales sagittis magna. Sed consequat, leo eget bibendum sodales, augue velit cursus nunc.

Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac, enim.





**AUTOR BEN BEISPIELHAFT**  
Maecenas tempus, teltus eget conamemum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum.

**WEITERE ARTIKEL**

- ▶ Nam quam nunc, blandit vel
- ▶ Maecenas nec odio et ante tincidunt tempus.
- ▶ Sed fringilla mauris sit amet nibh
- ▶ Etiam rhoncus. Maecenas tempus, teltus eget
- ▶ Aliquam lobortis ante, dapibus in, viverra quis

**Kommentare**

Marie Mustermann  
16. Januar 2011  
um 15:11 Uhr



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem.

Admin  
16. Januar 2011  
um 15:45 Uhr



Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend.

Kommentar schreiben

Name

Mail-Adresse

**Etiam rhoncus. Integer tincidunt.**  
Vivamus Cras dapibus semper  
Elementum Aenean vulputate  
Eleifend tellus ligula porttitor



Literatur-Tipp  
**Applikationshandbuch  
Leistungshandbicher**  
**9,90 €**  
ISBN 978-3-935943-50-7

**MEIST KOMMENTIERTE ARTIKEL**

- » Lorem ipsum dolor sit amet
- » Aenean commodo ligula eget dolor
- » Cum sociis natoque penatibus
- » Donec pede justo, fringilla vel
- » Nullam dictum felis eu pede

**MEISTGELESENE ARTIKEL**

- » Integer tincidunt. Cras dapibus
- » Vivamus elementum semper nisi
- » Aenean leo ligula, porttitor
- » Phasellus viverra nulla ut metus

**LETZTE KOMMENTARE**

- » Quisque rutrum Aenean imperdiet
- » Etiam ultricies nisi vel augue
- » Curabitur ullamcorper ultricies nisi
- » Maecenas tempus, teltus eget
- » Nam quam nunc, blandit vel

- **Collaboration Server hat großen Funktionsumfang und bietet viel Flexibilität**
- **„Anderes“ Arbeiten als mit Delivery Server → Arbeit in „zwei“ Welten notwendig.**
- **Einarbeitung in relevanten Teil des System ist relativ schnell möglich**
- **Web-Komponenten von netmedia und Unterstützung von erfahrenem Partner dringend empfohlen**
- **In Phase II Erweiterung mit Forum und Wiki, Umbau auf Collaboration Server**
- **Wenn die Technik ausnahmsweise mal läuft, verzögert jemand anders das Projekt 😊**

# Leistungselektronik Wissen



Kategorien Leseproben Autoren Über uns

Startseite



Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum.



## KATEGORIEN

- » Grundlagen
- » Einsatzgebiete
- » Netzdioden
- » Thyristoren
- » MOSFET
- » IGBT
- » Aufbau/Verbindung
- » Montage
- » Sicherheit
- » Umweltbedingungen

## Vielen Dank für Ihre Aufmerksamkeit!

Stefan Popp  
SEMIPRO International GmbH  
stefan.popp@semikron.com

[www.semikron.com](http://www.semikron.com)  
[mobile.semikron.com](http://mobile.semikron.com)  
[semisel.semikron.com](http://semisel.semikron.com)  
[powerelectronics-base.com](http://powerelectronics-base.com)  
[leistungselektronik-wissen.de](http://leistungselektronik-wissen.de)