

The Information Company

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Alitek





## **Meeting with OpenText**

- OWUG Uli Weiß
- Vodafone Thomas Pollinger
- OpenText Guy Hellier

Jason Jackson

Olaf Wicke

## **Concerns, Proposals, and Ideas**

- WSM customers are happy and very satisfied but still want to see innovation and further development.
- Investments in extensions are a matter of course, but not for the same core functionality.
- A product or license exchange is not desired from the customer's point of view.
- Missing long-term planning reliability (10+) Internal investments are seriously endangered.
- Each WCM product should be clearly positioned.
- Restoration of local partners and full support of implementation partners.
- Our community is happy to help you with solutions and a common vision.

## **IDEAS & VISON - long term approach.**

- A clear strategy for the analysts and future-proof.
- Consolidate development costs, with common interfaces.



eComm

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EIM

(Content Server)

Analyze

Curate

- Fast and easy integration of additional services or applications.
- Strategic, consolidated and sustainable for the future.

